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ADVERTISING MATERIAL

Re: Oil & Gas Leases and Activity

Dear Landowner:

We represent MAJ Farms and Mark and Joey Riegel, the owners of property that neighbors or is in proximity to property you own. From tax parcel records, we obtained your name and address and we are writing to see if you have any potential interest in an oil and gas lease, or in learning more about recent oil and gas activities in Ohio. You may have received a recent offer from an oil and gas company for an oil and gas lease on your property. With new oil and gas drilling technology, a landowner can be part of a drilling unit and receive significant financial benefits but not have the actual wells and drilling pad on the landowner's property. The drilling pad may be up to a mile away, as discussed below.

Enclosed are notices for meetings scheduled on June 11, 2012 in Fairfield County, June 12, 2012 in Pickaway County, and June 13, 2012 in Hocking County. If you are unable to attend a meeting, future meetings will be scheduled and you may call my office to provide your e-mail address so we can e-mail future notices to you, or you can call to be added to our mailing list.

We represent landowners in oil and gas leases. This includes landowners who want the benefits of an oil and gas lease and are willing to accept the burdens, as well as landowners who have issues or potential issues with existing leases. There is significant recent oil and gas activity in Ohio in the Utica Shale, a deeper shale formation. Oil and gas companies typically drill vertically down to the Utica Shale formation, and then up to a mile away horizontally. They can drill as many as 6 to 8 wells on one drilling pad. They "frack" the shale formation to release the oil and gas. This involves the pumping of liquids, sand, and chemicals into the formation under pressure. In more eastern Ohio counties we have seen as much as \$5,000.00 per acre up front bonus payment to landowners and 20% royalties which leads to significant monetary benefits to the landowner. The offers we know about to date in your county have not come close to those levels. We are encouraging landowners to educate themselves as much as possible, both to the benefits and burdens of oil and gas leases.

This office has a DVD available for viewing which contains the presentations given at one of our meetings by Tom Stewart, an oil and gas industry spokesperson, and Chris Penrose, an