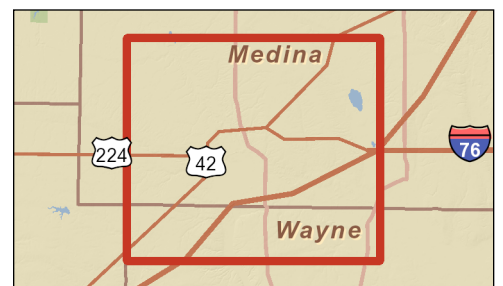
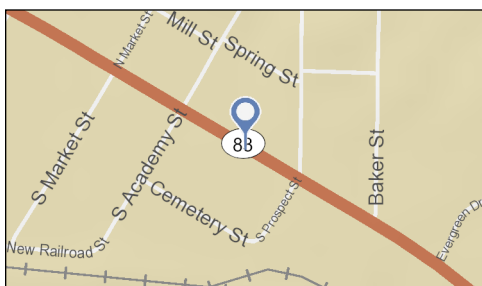




Site Map

420 Wooster St, Lodi, OH, 44254
Ring: 1, 3, 5 Miles

Prepared by Barry Baker
Barry Baker, CCIM
Latitude: 41.031125
Longitude: -82.007203





Executive Summary

Prepared by Barry Baker Barry Baker, CCIM

420 Wooster St, Lodi, OH, 44...

Latitude: 41.031125
Longitude: -82.007203

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Population			
Total Population	2,989	5,888	11,691
Male Population	47.8%	49.1%	49.6%
Female Population	52.2%	50.9%	50.4%
Median Age	38.1	40.2	41.4
2010 Income			
Median HH Income	\$44,840	\$51,520	\$57,241
Per Capita Income	\$23,180	\$24,087	\$26,028
Average HH Income	\$54,349	\$60,388	\$68,394
2010 Households			
Total Households	1,258	2,343	4,466
Average Household Size	2.37	2.51	2.61
2010 Housing			
Owner Occupied Housing Units	61.1%	70.7%	76.5%
Renter Occupied Housing Units	32.0%	23.4%	17.5%
Vacant Housing Units	6.9%	5.9%	6.0%
Population			
1990 Population	2,934	5,313	9,764
2000 Population	2,937	5,627	10,965
2010 Population	2,989	5,888	11,691
2015 Population	2,987	5,973	12,020
1990-2000 Annual Rate	0.01%	0.58%	1.17%
2000-2010 Annual Rate	0.17%	0.44%	0.63%
2010-2015 Annual Rate	-0.01%	0.29%	0.56%

In the identified market area, the current year population is 11,691. In 2000, the Census count in the market area was 10,965. The rate of change since 2000 was 0.63 percent annually. The five-year projection for the population in the market area is 12,020, representing a change of 0.56 percent annually from 2010 to 2015. Currently, the population is 49.6 percent male and 50.4 percent female.

Households			
1990 Households	1,160	1,963	3,449
2000 Households	1,205	2,182	4,071
2010 Households	1,258	2,343	4,466
2015 Households	1,267	2,392	4,622
1990-2000 Annual Rate	0.38%	1.06%	1.67%
2000-2010 Annual Rate	0.42%	0.7%	0.91%
2010-2015 Annual Rate	0.14%	0.41%	0.69%

The household count in this market area has changed from 4,071 in 2000 to 4,466 in the current year, a change of 0.91 percent annually. The five-year projection of households is 4,622, a change of 0.69 percent annually from the current year total. Average household size is currently 2.61, compared to 2.68 in the year 2000. The number of families in the current year is 3,365 in the market area.

Housing

Currently, 76.5 percent of the 4,752 housing units in the market area are owner occupied; 17.5 percent, renter occupied; and 6.0 percent are vacant. In 2000, there were 4,253 housing units - 79.3 percent owner occupied, 16.4 percent renter occupied and 4.3 percent vacant. The rate of change in housing units since 2000 is 1.09 percent. Median home value in the market area is \$157,980, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 1.5 percent annually to \$170,170. From 2000 to the current year, median home value changed by 1.63 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



Executive Summary

Prepared by Barry BakerBarry Baker, CCIM

420 Wooster St, Lodi, OH, 44...

Latitude: 41.031125
Longitude: -82.007203

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Median Household Income			
1990 Median HH Income	\$26,434	\$29,419	\$32,634
2000 Median HH Income	\$33,135	\$39,488	\$47,080
2010 Median HH Income	\$44,840	\$51,520	\$57,241
2015 Median HH Income	\$53,088	\$56,627	\$63,478
1990-2000 Annual Rate	2.29%	2.99%	3.73%
2000-2010 Annual Rate	3%	2.63%	1.92%
2010-2015 Annual Rate	3.43%	1.91%	2.09%
Per Capita Income			
1990 Per Capita Income	\$11,742	\$12,745	\$13,702
2000 Per Capita Income	\$16,777	\$18,750	\$20,212
2010 Per Capita Income	\$23,180	\$24,087	\$26,028
2015 Per Capita Income	\$26,812	\$27,505	\$29,509
1990-2000 Annual Rate	3.63%	3.94%	3.96%
2000-2010 Annual Rate	3.2%	2.47%	2.5%
2010-2015 Annual Rate	2.95%	2.69%	2.54%
Average Household Income			
1990 Average Household Income	\$29,668	\$34,495	\$39,071
2000 Average Household Income	\$40,380	\$46,891	\$53,701
2010 Average HH Income	\$54,349	\$60,388	\$68,394
2015 Average HH Income	\$62,412	\$68,497	\$77,048
1990-2000 Annual Rate	3.13%	3.12%	3.23%
2000-2010 Annual Rate	2.94%	2.5%	2.39%
2010-2015 Annual Rate	2.81%	2.55%	2.41%

Households by Income

Current median household income is \$57,241 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$63,478 in five years. In 2000, median household income was \$47,080, compared to \$32,634 in 1990.

Current average household income is \$68,394 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$77,048 in five years. In 2000, average household income was \$53,701, compared to \$39,071 in 1990.

Current per capita income is \$26,028 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$29,509 in five years. In 2000, the per capita income was \$20,212, compared to \$13,702 in 1990.

Population by Employment

Total Businesses	103	264	391
Total Employees	960	2,270	7,489

Currently, 87.4 percent of the civilian labor force in the identified market area is employed and 12.6 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 89.6 percent of the civilian labor force, and unemployment will be 10.4 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 67.9 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 55.7 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 16.2 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 28.1 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 84.7 percent of the market area population drove alone to work, and 3.9 percent worked at home. The average travel time to work in 2000 was 26.8 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 10.8 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 42.8 percent were high school graduates only (29.6 percent in the U.S.)
- 5.8 percent had completed an Associate degree (7.7 percent in the U.S.)
- 14.0 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 5.8 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.






420 Wooster St, Lodi, OH, 44...

Market Profile

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031125
Longitude: -82.007203

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	2,937	5,627	10,965
2000 Group Quarters	13	16	44
2010 Total Population	2,989	5,888	11,691
2015 Total Population	2,987	5,973	12,020
2010 - 2015 Annual Rate	-0.01%	0.29%	0.56%
 2000 Households	1,205	2,182	4,071
2000 Average Household Size	2.43	2.57	2.68
2010 Households	1,258	2,343	4,466
2010 Average Household Size	2.37	2.51	2.61
2015 Households	1,267	2,392	4,622
2015 Average Household Size	2.35	2.49	2.59
2010 - 2015 Annual Rate	0.14%	0.41%	0.69%
2000 Families	756	1,540	3,105
2000 Average Family Size	3.08	3.09	3.09
2010 Families	769	1,630	3,365
2010 Average Family Size	3.03	3.02	3.01
2015 Families	767	1,656	3,468
2015 Average Family Size	3.01	3	3
2010 - 2015 Annual Rate	-0.05%	0.32%	0.6%
 2000 Housing Units	1,270	2,279	4,253
Owner Occupied Housing Units	63.8%	73.0%	79.3%
Renter Occupied Housing Units	31.1%	22.4%	16.4%
Vacant Housing Units	5.1%	4.5%	4.3%
2010 Housing Units	1,351	2,491	4,752
Owner Occupied Housing Units	61.1%	70.7%	76.5%
Renter Occupied Housing Units	32.0%	23.4%	17.5%
Vacant Housing Units	6.9%	5.9%	6.0%
2015 Housing Units	1,386	2,580	4,974
Owner Occupied Housing Units	59.4%	69.4%	75.5%
Renter Occupied Housing Units	32.0%	23.4%	17.5%
Vacant Housing Units	8.6%	7.3%	7.1%
Median Household Income			
2000	\$33,135	\$39,488	\$47,080
2010	\$44,840	\$51,520	\$57,241
2015	\$53,088	\$56,627	\$63,478
Median Home Value			
2000	\$92,109	\$113,254	\$133,802
2010	\$102,814	\$131,754	\$157,980
2015	\$109,211	\$144,433	\$170,170
Per Capita Income			
2000	\$16,777	\$18,750	\$20,212
2010	\$23,180	\$24,087	\$26,028
2015	\$26,812	\$27,505	\$29,509
Median Age			
2000	36.8	37.8	38.3
2010	38.1	40.2	41.4
2015	38.2	40.5	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




420 Wooster St, Lodi, OH, 44...

Market Profile

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031125
Longitude: -82.007203

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	1,202	2,235	4,126
< \$15,000	17.4%	12.3%	10.0%
\$15,000 - \$24,999	18.5%	16.7%	13.0%
\$25,000 - \$34,999	17.0%	14.5%	12.6%
\$35,000 - \$49,999	14.4%	17.0%	18.0%
\$50,000 - \$74,999	21.5%	23.5%	24.0%
\$75,000 - \$99,999	7.7%	9.9%	12.7%
\$100,000 - \$149,999	2.3%	4.5%	7.4%
\$150,000 - \$199,999	0.8%	0.9%	1.2%
\$200,000+	0.3%	0.7%	1.1%
Average Household Income	\$40,380	\$46,891	\$53,701
2010 Households by Income			
Household Income Base	1,259	2,341	4,466
< \$15,000	10.6%	7.2%	5.8%
\$15,000 - \$24,999	13.8%	11.7%	8.7%
\$25,000 - \$34,999	12.7%	11.2%	8.9%
\$35,000 - \$49,999	17.1%	17.9%	17.2%
\$50,000 - \$74,999	19.4%	22.2%	23.0%
\$75,000 - \$99,999	17.2%	17.6%	18.6%
\$100,000 - \$149,999	7.2%	9.7%	13.9%
\$150,000 - \$199,999	1.0%	1.3%	2.1%
\$200,000+	0.9%	1.2%	1.7%
Average Household Income	\$54,349	\$60,388	\$68,394
2015 Households by Income			
Household Income Base	1,268	2,391	4,622
< \$15,000	9.6%	6.5%	5.0%
\$15,000 - \$24,999	11.5%	9.6%	6.9%
\$25,000 - \$34,999	10.0%	8.6%	6.6%
\$35,000 - \$49,999	14.0%	14.0%	12.7%
\$50,000 - \$74,999	21.9%	24.8%	25.4%
\$75,000 - \$99,999	15.7%	15.6%	15.9%
\$100,000 - \$149,999	14.6%	17.7%	22.8%
\$150,000 - \$199,999	1.4%	1.7%	2.7%
\$200,000+	1.3%	1.6%	2.1%
Average Household Income	\$62,412	\$68,497	\$77,048
2000 Owner Occupied HUs by Value			
Total	810	1,661	3,356
<\$50,000	21.9%	11.8%	7.6%
\$50,000 - 99,999	40.6%	29.2%	21.0%
\$100,000 - 149,999	27.9%	30.7%	30.6%
\$150,000 - 199,999	8.1%	16.9%	23.3%
\$200,000 - \$299,999	0.4%	9.3%	13.4%
\$300,000 - 499,999	1.1%	1.8%	3.3%
\$500,000 - 999,999	0.0%	0.3%	0.7%
\$1,000,000+	0.0%	0.1%	0.1%
Average Home Value	\$91,824	\$126,003	\$148,409
2000 Specified Renter Occupied HUs by Contract Rent			
Total	400	527	696
With Cash Rent	99.0%	94.7%	91.5%
No Cash Rent	1.0%	5.3%	8.5%
Median Rent	\$421	\$417	\$425
Average Rent	\$401	\$405	\$422

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




420 Wooster St, Lodi, OH, 44...

Market Profile

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031125
Longitude: -82.007203

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	2,939	5,628	10,963
Age 0 - 4	6.9%	6.3%	6.2%
Age 5 - 9	6.8%	7.0%	7.2%
Age 10 - 14	7.4%	7.7%	7.6%
Age 15 - 19	6.7%	7.2%	7.5%
Age 20 - 24	5.5%	5.2%	4.9%
Age 25 - 34	13.6%	11.7%	11.0%
Age 35 - 44	15.9%	17.0%	17.0%
Age 45 - 54	12.7%	15.2%	16.2%
Age 55 - 64	9.3%	10.0%	10.9%
Age 65 - 74	7.9%	7.1%	6.7%
Age 75 - 84	5.5%	4.3%	3.7%
Age 85+	1.8%	1.3%	1.1%
Age 18+	74.5%	74.5%	74.1%
2010 Population by Age			
Total	2,988	5,889	11,694
Age 0 - 4	7.0%	6.3%	6.1%
Age 5 - 9	6.5%	6.4%	6.4%
Age 10 - 14	6.4%	6.8%	6.9%
Age 15 - 19	6.1%	6.7%	6.8%
Age 20 - 24	6.9%	5.9%	4.9%
Age 25 - 34	13.1%	11.0%	10.5%
Age 35 - 44	12.6%	13.7%	13.6%
Age 45 - 54	15.1%	16.7%	17.0%
Age 55 - 64	11.5%	12.9%	14.0%
Age 65 - 74	7.4%	7.5%	8.3%
Age 75 - 84	5.1%	4.3%	4.0%
Age 85+	2.3%	1.7%	1.4%
Age 18+	76.2%	76.4%	76.3%
2015 Population by Age			
Total	2,987	5,976	12,021
Age 0 - 4	6.9%	6.2%	5.9%
Age 5 - 9	6.7%	6.5%	6.4%
Age 10 - 14	6.3%	6.8%	7.1%
Age 15 - 19	6.0%	6.4%	6.5%
Age 20 - 24	6.2%	5.6%	5.0%
Age 25 - 34	14.2%	11.5%	10.3%
Age 35 - 44	11.9%	13.0%	13.0%
Age 45 - 54	13.4%	15.3%	15.5%
Age 55 - 64	13.0%	13.8%	14.4%
Age 65 - 74	8.1%	8.9%	10.0%
Age 75 - 84	5.0%	4.4%	4.4%
Age 85+	2.3%	1.7%	1.5%
Age 18+	76.3%	76.6%	76.6%
2000 Population by Sex			
Males	47.5%	49.0%	49.7%
Females	52.5%	51.0%	50.3%
2010 Population by Sex			
Males	47.8%	49.1%	49.6%
Females	52.2%	50.9%	50.4%
2015 Population by Sex			
Males	48.0%	49.1%	49.5%
Females	52.0%	50.9%	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





420 Wooster St, Lodi, OH, 44...

Market Profile

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031125
Longitude: -82.007203

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	2,937	5,627	10,966
White Alone	98.5%	98.6%	98.5%
Black Alone	0.1%	0.1%	0.3%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	0.2%	0.1%	0.2%
Some Other Race Alone	0.1%	0.1%	0.2%
Two or More Races	0.9%	0.7%	0.7%
Hispanic Origin	0.5%	0.6%	0.8%
Diversity Index	3.9	3.9	4.4
2010 Population by Race/Ethnicity			
Total	2,988	5,888	11,691
White Alone	98.0%	98.1%	97.9%
Black Alone	0.2%	0.2%	0.5%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	0.3%	0.2%	0.3%
Some Other Race Alone	0.1%	0.2%	0.3%
Two or More Races	1.2%	1.0%	0.9%
Hispanic Origin	0.8%	1.0%	1.3%
Diversity Index	5.6	5.6	6.6
2015 Population by Race/Ethnicity			
Total	2,987	5,973	12,020
White Alone	97.7%	97.9%	97.6%
Black Alone	0.2%	0.3%	0.6%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	0.1%	0.2%	0.3%
Two or More Races	1.3%	1.1%	1.0%
Hispanic Origin	1.0%	1.2%	1.6%
Diversity Index	6.4	6.5	7.7
2000 Population 3+ by School Enrollment			
 Total	2,849	5,446	10,582
Enrolled in Nursery/Preschool	1.5%	1.4%	1.5%
Enrolled in Kindergarten	1.4%	1.6%	1.6%
Enrolled in Grade 1-8	12.5%	12.5%	12.3%
Enrolled in Grade 9-12	5.1%	5.6%	6.3%
Enrolled in College	3.3%	2.7%	2.3%
Enrolled in Grad/Prof School	0.1%	0.3%	0.6%
Not Enrolled in School	76.1%	75.8%	75.5%
2010 Population 25+ by Educational Attainment			
Total	2,005	4,001	8,048
Less than 9th Grade	3.1%	2.7%	2.6%
9th - 12th Grade, No Diploma	11.8%	9.3%	8.2%
High School Graduate	50.2%	46.2%	42.8%
Some College, No Degree	20.1%	21.1%	20.8%
Associate Degree	6.1%	5.8%	5.8%
Bachelor's Degree	6.8%	11.0%	14.0%
Graduate/Professional Degree	1.8%	3.8%	5.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.






420 Wooster St, Lodi, OH, 44...

Market Profile

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031125
Longitude: -82.007203

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Population 15+ by Marital Status			
 Total	2,395	4,741	9,422
Never Married	23.6%	22.6%	22.5%
Married	49.5%	55.5%	60.8%
Widowed	7.7%	6.4%	5.6%
Divorced	19.2%	15.5%	11.2%
2000 Population 16+ by Employment Status			
 Total	2,260	4,371	8,534
In Labor Force	67.7%	67.8%	67.9%
Civilian Employed	64.0%	64.4%	64.7%
Civilian Unemployed	3.7%	3.4%	3.3%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	32.3%	32.2%	32.1%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	85.8%	86.7%	87.4%
Civilian Unemployed	14.2%	13.3%	12.6%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	88.2%	89.1%	89.6%
Civilian Unemployed	11.8%	10.9%	10.4%
2000 Females 16+ by Employment Status and Age of Children			
Total	1,199	2,250	4,370
Own Children < 6 Only	7.3%	6.9%	6.7%
Employed/in Armed Forces	4.8%	4.5%	4.2%
Unemployed	0.4%	0.2%	0.1%
Not in Labor Force	2.1%	2.1%	2.3%
Own Children < 6 and 6-17 Only	4.9%	5.4%	5.7%
Employed/in Armed Forces	3.9%	3.9%	3.7%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	1.0%	1.4%	1.9%
Own Children 6-17 Only	17.9%	18.3%	18.9%
Employed/in Armed Forces	14.7%	13.6%	13.7%
Unemployed	0.6%	0.7%	0.6%
Not in Labor Force	2.7%	4.1%	4.6%
No Own Children < 18	69.9%	69.4%	68.7%
Employed/in Armed Forces	32.8%	35.5%	35.9%
Unemployed	1.8%	2.0%	1.9%
Not in Labor Force	35.3%	32.0%	30.9%
2010 Employed Population 16+ by Industry			
 Total	1,338	2,652	5,347
Agriculture/Mining	0.6%	1.4%	2.1%
Construction	5.6%	7.1%	7.2%
Manufacturing	20.2%	17.0%	16.0%
Wholesale Trade	4.5%	4.3%	4.1%
Retail Trade	15.8%	13.5%	12.9%
Transportation/Utilities	7.8%	6.0%	5.3%
Information	1.0%	0.9%	1.0%
Finance/Insurance/Real Estate	5.7%	7.6%	8.9%
Services	35.9%	38.3%	38.8%
Public Administration	2.8%	3.8%	3.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




420 Wooster St, Lodi, OH, 44...

Market Profile

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031125
Longitude: -82.007203

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	1,339	2,654	5,350
White Collar	47.6%	52.6%	55.7%
Management/Business/Financial	11.0%	12.2%	13.5%
Professional	6.3%	10.7%	14.3%
Sales	12.0%	12.6%	12.7%
Administrative Support	18.2%	17.2%	15.1%
Services	22.3%	18.9%	16.2%
Blue Collar	30.2%	28.5%	28.1%
Farming/Forestry/Fishing	0.0%	0.3%	0.6%
Construction/Extraction	4.6%	5.9%	6.1%
Installation/Maintenance/Repair	3.2%	4.5%	4.8%
Production	12.6%	10.0%	8.8%
Transportation/Material Moving	9.8%	7.8%	7.9%
2000 Workers 16+ by Means of Transportation to Work			
 Total	1,397	2,746	5,413
Drove Alone - Car, Truck, or Van	82.9%	85.3%	84.7%
Carpooled - Car, Truck, or Van	11.5%	9.0%	8.4%
Public Transportation	0.6%	0.4%	0.3%
Walked	2.4%	1.9%	1.9%
Other Means	0.2%	0.4%	0.8%
Worked at Home	2.4%	3.1%	3.9%
2000 Workers 16+ by Travel Time to Work			
Total	1,397	2,743	5,413
Did Not Work at Home	97.6%	96.9%	96.1%
Less than 5 minutes	5.7%	6.3%	5.7%
5 to 9 minutes	14.5%	12.5%	10.7%
10 to 19 minutes	23.1%	23.5%	22.9%
20 to 24 minutes	15.9%	15.1%	14.1%
25 to 34 minutes	15.4%	15.6%	16.6%
35 to 44 minutes	5.2%	5.5%	6.4%
45 to 59 minutes	11.9%	11.8%	12.6%
60 to 89 minutes	3.0%	4.1%	4.7%
90 or more minutes	2.9%	2.4%	2.4%
Worked at Home	2.4%	3.1%	3.9%
Average Travel Time to Work (in min)	25.2	25.4	26.8
2000 Households by Vehicles Available			
Total	1,209	2,203	4,098
None	7.4%	4.9%	4.1%
1	39.5%	32.4%	26.7%
2	36.2%	38.1%	39.4%
3	11.4%	16.1%	18.9%
4	3.8%	5.7%	7.4%
5+	1.7%	2.8%	3.5%
Average Number of Vehicles Available	1.7	2.0	2.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





420 Wooster St, Lodi, OH, 44...

Market Profile

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031125
Longitude: -82.007203

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	1,206	2,182	4,071
Family Households	62.7%	70.6%	76.3%
Married-couple Family	48.1%	57.7%	64.7%
With Related Children	21.9%	25.6%	28.5%
Other Family (No Spouse)	14.6%	12.9%	11.6%
With Related Children	10.2%	8.6%	7.3%
Nonfamily Households	37.3%	29.4%	23.7%
Householder Living Alone	32.2%	25.0%	19.9%
Householder Not Living Alone	5.1%	4.4%	3.8%
Households with Related Children	32.1%	34.1%	35.8%
Households with Persons 65+	27.6%	23.9%	22.1%
2000 Households by Size			
Total	1,205	2,182	4,071
1 Person Household	32.2%	25.0%	19.9%
2 Person Household	29.9%	32.9%	35.0%
3 Person Household	17.4%	17.8%	17.7%
4 Person Household	11.6%	14.6%	16.7%
5 Person Household	5.3%	6.0%	6.5%
6 Person Household	2.7%	2.7%	2.8%
7+ Person Household	0.9%	1.1%	1.3%
2000 Households by Year Householder Moved In			
Total	1,209	2,205	4,095
Moved in 1999 to March 2000	20.7%	15.9%	13.7%
Moved in 1995 to 1998	25.0%	22.6%	22.2%
Moved in 1990 to 1994	16.8%	18.7%	19.1%
Moved in 1980 to 1989	17.2%	19.3%	19.6%
Moved in 1970 to 1979	10.4%	14.1%	15.7%
Moved in 1969 or Earlier	9.9%	9.4%	9.6%
Median Year Householder Moved In	1994	1992	1991
2000 Housing Units by Units in Structure			
 Total	1,275	2,308	4,284
1, Detached	52.4%	69.3%	79.4%
1, Attached	4.4%	3.3%	2.9%
2	5.2%	3.9%	3.1%
3 or 4	2.6%	2.0%	1.6%
5 to 9	6.7%	4.0%	2.2%
10 to 19	7.2%	4.1%	2.3%
20+	1.3%	0.7%	0.4%
Mobile Home	20.2%	12.7%	8.2%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	1,274	2,301	4,283
1999 to March 2000	1.3%	1.6%	2.5%
1995 to 1998	2.7%	4.0%	5.7%
1990 to 1994	2.7%	5.7%	7.8%
1980 to 1989	13.9%	13.2%	13.2%
1970 to 1979	22.7%	24.8%	25.6%
1969 or Earlier	56.8%	50.7%	45.3%
Median Year Structure Built	1965	1969	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



420 Wooster St, Lodi, OH, 44...

Market Profile

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031125

Longitude: -82.007203

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Midlife Junction	Green Acres	Green Acres
2.	Crossroads	Midlife Junction	Exurbanites
3.	Rustbelt Traditions	Crossroads	Midlife Junction



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,630,128	\$3,345,811	\$7,174,329
Average Spent	\$1,295.81	\$1,428.00	\$1,606.43
Spending Potential Index	54	60	67
Computers & Accessories: Total \$	\$217,169	\$446,234	\$956,914
Average Spent	\$172.63	\$190.45	\$214.27
Spending Potential Index	78	87	97
Education: Total \$	\$1,214,574	\$2,572,804	\$5,575,130
Average Spent	\$965.48	\$1,098.08	\$1,248.35
Spending Potential Index	79	90	102
Entertainment/Recreation: Total \$	\$3,241,806	\$6,745,199	\$14,626,346
Average Spent	\$2,576.95	\$2,878.87	\$3,275.04
Spending Potential Index	80	89	102
Food at Home: Total \$	\$4,460,351	\$9,058,743	\$19,334,673
Average Spent	\$3,545.59	\$3,866.30	\$4,329.30
Spending Potential Index	79	86	97
Food Away from Home: Total \$	\$3,199,490	\$6,544,164	\$14,003,190
Average Spent	\$2,543.31	\$2,793.07	\$3,135.51
Spending Potential Index	79	87	97
Health Care: Total \$	\$3,904,360	\$7,989,830	\$17,165,137
Average Spent	\$3,103.62	\$3,410.09	\$3,843.51
Spending Potential Index	83	92	103
HH Furnishings & Equipment: Total \$	\$1,773,873	\$3,694,029	\$8,014,726
Average Spent	\$1,410.07	\$1,576.62	\$1,794.61
Spending Potential Index	68	77	87
Investments: Total \$	\$1,658,758	\$3,577,182	\$7,982,072
Average Spent	\$1,318.57	\$1,526.75	\$1,787.30
Spending Potential Index	76	88	103
Retail Goods: Total \$	\$24,010,930	\$49,301,359	\$106,176,271
Average Spent	\$19,086.59	\$21,041.98	\$23,774.36
Spending Potential Index	77	85	96
Shelter: Total \$	\$14,902,462	\$31,016,760	\$67,005,949
Average Spent	\$11,846.15	\$13,238.05	\$15,003.57
Spending Potential Index	75	84	95
TV/Video/Audio: Total \$	\$1,247,831	\$2,529,825	\$5,388,896
Average Spent	\$991.92	\$1,079.74	\$1,206.65
Spending Potential Index	80	87	97
Travel: Total \$	\$1,780,990	\$3,824,816	\$8,437,331
Average Spent	\$1,415.73	\$1,632.44	\$1,889.24
Spending Potential Index	75	86	100
Vehicle Maintenance & Repairs: Total \$	\$943,454	\$1,935,957	\$4,166,205
Average Spent	\$749.96	\$826.27	\$932.87
Spending Potential Index	80	88	99

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
 Ring: 1 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

Longitude: -82.00720273

	2000	2010	2000-2010 Annual Rate
Population	2,974	2,670	-1.07%
Households	1,218	1,133	-0.72%
Housing Units	1,276	1,303	0.21%

Population by Race	Number	Percent
Total	2,670	100.0%
Population Reporting One Race	2,639	98.8%
White	2,616	98.0%
Black	9	0.3%
American Indian	4	0.2%
Asian	6	0.2%
Pacific Islander	1	0.0%
Some Other Race	3	0.1%
Population Reporting Two or More Races	31	1.2%
Total Hispanic Population	28	1.0%

Population by Sex	Number	Percent
Male	1,286	48.2%
Female	1,384	51.8%

Population by Age	Number	Percent
Total	2,669	100.0%
Age 0 - 4	165	6.2%
Age 5 - 9	147	5.5%
Age 10 - 14	155	5.8%
Age 15 - 19	182	6.8%
Age 20 - 24	148	5.5%
Age 25 - 29	164	6.1%
Age 30 - 34	132	4.9%
Age 35 - 39	164	6.1%
Age 40 - 44	172	6.4%
Age 45 - 49	219	8.2%
Age 50 - 54	229	8.6%
Age 55 - 59	175	6.6%
Age 60 - 64	157	5.9%
Age 65 - 69	127	4.8%
Age 70 - 74	118	4.4%
Age 75 - 79	87	3.3%
Age 80 - 84	75	2.8%
Age 85+	54	2.0%
Age 18+	2,089	78.2%
Age 65+	461	17.3%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	42.3
Male	40.6
Female	43.8
White Alone	42.4
Black Alone	47.5
American Indian Alone	52.5
Asian Alone	47.5
Pacific Islander Alone	57.5
Some Other Race Alone	37.5
Two or More Races	22.5
Hispanic Population	18.5

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
 Ring: 1 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

Longitude: -82.00720273

Households by Type		
Total	1,134	100.0%
Households with 1 Person	364	32.1%
Households with 2+ People	770	67.9%
Family Households	702	61.9%
Husband-wife Families	492	43.4%
With Own Children	173	15.3%
Other Family (No Spouse Present)	211	18.6%
With Own Children	110	9.7%
Nonfamily Households	68	6.0%
All Households with Children	319	28.2%
Multigenerational Households	39	3.4%
Unmarried Partner Households	105	9.3%
Male-female	100	8.8%
Same-sex	5	0.4%
Average Household Size	2.34	

Family Households by Size		
Total	703	100.0%
2 People	332	47.2%
3 People	161	22.9%
4 People	127	18.1%
5 People	51	7.3%
6 People	24	3.4%
7+ People	8	1.1%
Average Family Size	2.90	

Nonfamily Households by Size		
Total	432	100.0%
1 Person	364	84.3%
2 People	59	13.7%
3 People	6	1.4%
4 People	2	0.5%
5 People	0	0.0%
6 People	1	0.2%
7+ People	0	0.0%
Average Nonfamily Size	1.20	

Population by Relationship and Household Type		
Total	2,670	100.0%
In Households	2,649	99.2%
In Family Households	2,132	79.9%
Householder	711	26.6%
Spouse	496	18.6%
Child	766	28.7%
Other relative	61	2.3%
Nonrelative	98	3.7%
In Nonfamily Households	517	19.4%
In Group Quarters	21	0.8%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	21	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
 Ring: 1 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

Longitude: -82.00720273

Family Households by Age of Householder		
Total	701	100.0%
Householder Age 15 - 44	269	38.4%
Householder Age 45 - 54	155	22.1%
Householder Age 55 - 64	123	17.5%
Householder Age 65 - 74	88	12.6%
Householder Age 75+	66	9.4%
Nonfamily Households by Age of Householder		
Total	432	100.0%
Householder Age 15 - 44	78	18.1%
Householder Age 45 - 54	102	23.6%
Householder Age 55 - 64	79	18.3%
Householder Age 65 - 74	77	17.8%
Householder Age 75+	96	22.2%
Households by Race of Householder		
Total	1,134	100.0%
Householder is White Alone	1,115	98.3%
Householder is Black Alone	2	0.2%
Householder is American Indian Alone	4	0.4%
Householder is Asian Alone	3	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.2%
Householder is Two or More Races	8	0.7%
Households with Hispanic Householder	8	0.7%
Husband-wife Families by Race of Householder		
Total	492	100.0%
Householder is White Alone	484	98.4%
Householder is Black Alone	2	0.4%
Householder is American Indian Alone	1	0.2%
Householder is Asian Alone	1	0.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.2%
Householder is Two or More Races	3	0.6%
Husband-wife Families with Hispanic Householder	2	0.4%
Other Families (No Spouse) by Race of Householder		
Total	211	100.0%
Householder is White Alone	205	97.2%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	1	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.5%
Householder is Two or More Races	4	1.9%
Other Families with Hispanic Householder	3	1.4%
Nonfamily Households by Race of Householder		
Total	431	100.0%
Householder is White Alone	425	98.6%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	3	0.7%
Householder is Asian Alone	1	0.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	2	0.5%
Nonfamily Households with Hispanic Householder	4	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
Ring: 1 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

Longitude: -82.00720273

Total Housing Units by Occupancy

Total	1,310	100.0%
Occupied Housing Units	1,133	86.5%
Vacant Housing Units		
For Rent	94	7.2%
Rented, not Occupied	1	0.1%
For Sale Only	22	1.7%
Sold, not Occupied	8	0.6%
For Seasonal/Recreational/Occasional Use	6	0.5%
For Migrant Workers	0	0.0%
Other Vacant	46	3.5%
Total Vacancy Rate	13.0%	

Households by Tenure and Mortgage Status

Total	1,133	100.0%
Owner Occupied	755	66.6%
Owned with a Mortgage/Loan	422	37.2%
Owned Free and Clear	333	29.4%
Average Household Size	2.33	
Renter Occupied	378	33.4%
Average Household Size	2.35	

Owner-occupied Housing Units by Race of Householder

Total	754	100.0%
Householder is White Alone	744	98.7%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	3	0.4%
Householder is Asian Alone	1	0.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.1%
Householder is Two or More Races	5	0.7%
Owner-occupied Housing Units with Hispanic Householder	5	0.7%

Renter-occupied Housing Units by Race of Householder

Total	379	100.0%
Householder is White Alone	371	97.9%
Householder is Black Alone	2	0.5%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	2	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.3%
Householder is Two or More Races	3	0.8%
Renter-occupied Housing Units with Hispanic Householder	4	1.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.34
Householder is Black Alone	2.50
Householder is American Indian Alone	1.25
Householder is Asian Alone	2.00
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.00
Householder is Two or More Races	2.63
Householder is Hispanic	2.38

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
 Ring: 3 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

Longitude: -82.00720273

	2000	2010	2000-2010 Annual Rate
Population	5,467	5,162	-0.57%
Households	2,125	2,087	-0.18%
Housing Units	2,225	2,322	0.43%

Population by Race	Number	Percent
Total	5,161	100.0%
Population Reporting One Race	5,107	99.0%
White	5,053	97.9%
Black	13	0.3%
American Indian	7	0.1%
Asian	20	0.4%
Pacific Islander	1	0.0%
Some Other Race	13	0.3%
Population Reporting Two or More Races	54	1.0%

Total Hispanic Population	56	1.1%
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Population by Sex	Number	Percent
Male	2,570	49.8%
Female	2,592	50.2%

Population by Age	Number	Percent
Total	5,162	100.0%
Age 0 - 4	275	5.3%
Age 5 - 9	270	5.2%
Age 10 - 14	330	6.4%
Age 15 - 19	365	7.1%
Age 20 - 24	260	5.0%
Age 25 - 29	273	5.3%
Age 30 - 34	242	4.7%
Age 35 - 39	292	5.7%
Age 40 - 44	365	7.1%
Age 45 - 49	461	8.9%
Age 50 - 54	470	9.1%
Age 55 - 59	394	7.6%
Age 60 - 64	354	6.9%
Age 65 - 69	258	5.0%
Age 70 - 74	204	4.0%
Age 75 - 79	146	2.8%
Age 80 - 84	115	2.2%
Age 85+	87	1.7%
Age 18+	4,055	78.6%
Age 65+	810	15.7%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	43.7
Male	43.0
Female	44.5
White Alone	43.9
Black Alone	42.5
American Indian Alone	53.8
Asian Alone	31.3
Pacific Islander Alone	57.5
Some Other Race Alone	27.5
Two or More Races	24.4
Hispanic Population	19.4

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
 Ring: 3 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

Longitude: -82.00720273

Households by Type		
Total	2,087	100.0%
Households with 1 Person	539	25.8%
Households with 2+ People	1,548	74.2%
Family Households	1,440	69.0%
Husband-wife Families	1,109	53.1%
With Own Children	375	18.0%
Other Family (No Spouse Present)	331	15.9%
With Own Children	165	7.9%
Nonfamily Households	108	5.2%
All Households with Children	610	29.2%
Multigenerational Households	80	3.8%
Unmarried Partner Households	162	7.8%
Male-female	154	7.4%
Same-sex	8	0.4%
Average Household Size	2.46	

Family Households by Size		
Total	1,440	100.0%
2 People	679	47.2%
3 People	322	22.4%
4 People	269	18.7%
5 People	103	7.2%
6 People	46	3.2%
7+ People	21	1.5%
Average Family Size	2.92	

Nonfamily Households by Size		
Total	647	100.0%
1 Person	539	83.3%
2 People	94	14.5%
3 People	10	1.5%
4 People	3	0.5%
5 People	0	0.0%
6 People	1	0.2%
7+ People	0	0.0%
Average Nonfamily Size	1.20	

Population by Relationship and Household Type		
Total	5,162	100.0%
In Households	5,137	99.5%
In Family Households	4,361	84.5%
Householder	1,442	27.9%
Spouse	1,111	21.5%
Child	1,527	29.6%
Other relative	128	2.5%
Nonrelative	154	3.0%
In Nonfamily Households	776	15.0%
In Group Quarters	25	0.5%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	25	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
Ring: 3 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

Longitude: -82.00720273

Family Households by Age of Householder		
Total	1,439	100.0%
Householder Age 15 - 44	468	32.5%
Householder Age 45 - 54	368	25.6%
Householder Age 55 - 64	304	21.1%
Householder Age 65 - 74	188	13.1%
Householder Age 75+	111	7.7%
Nonfamily Households by Age of Householder		
Total	648	100.0%
Householder Age 15 - 44	121	18.7%
Householder Age 45 - 54	147	22.7%
Householder Age 55 - 64	137	21.1%
Householder Age 65 - 74	109	16.8%
Householder Age 75+	134	20.7%
Households by Race of Householder		
Total	2,087	100.0%
Householder is White Alone	2,054	98.4%
Householder is Black Alone	2	0.1%
Householder is American Indian Alone	5	0.2%
Householder is Asian Alone	6	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.2%
Householder is Two or More Races	16	0.8%
Households with Hispanic Householder	15	0.7%
Husband-wife Families by Race of Householder		
Total	1,110	100.0%
Householder is White Alone	1,091	98.3%
Householder is Black Alone	2	0.2%
Householder is American Indian Alone	2	0.2%
Householder is Asian Alone	3	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.3%
Householder is Two or More Races	9	0.8%
Husband-wife Families with Hispanic Householder	7	0.6%
Other Families (No Spouse) by Race of Householder		
Total	331	100.0%
Householder is White Alone	325	98.2%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	1	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.3%
Householder is Two or More Races	4	1.2%
Other Families with Hispanic Householder	3	0.9%
Nonfamily Households by Race of Householder		
Total	646	100.0%
Householder is White Alone	638	98.8%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	3	0.5%
Householder is Asian Alone	2	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	3	0.5%
Nonfamily Households with Hispanic Householder	5	0.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
Ring: 3 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

Longitude: -82.00720273

Total Housing Units by Occupancy

Total	2,323	100.0%
Occupied Housing Units	2,087	89.8%
Vacant Housing Units		
For Rent	107	4.6%
Rented, not Occupied	1	0.0%
For Sale Only	37	1.6%
Sold, not Occupied	12	0.5%
For Seasonal/Recreational/Occasional Use	14	0.6%
For Migrant Workers	0	0.0%
Other Vacant	65	2.8%
Total Vacancy Rate	10.1%	

Households by Tenure and Mortgage Status

Total	2,087	100.0%
Owner Occupied	1,593	76.3%
Owned with a Mortgage/Loan	1,028	49.3%
Owned Free and Clear	565	27.1%
Average Household Size	2.50	
Renter Occupied	494	23.7%
Average Household Size	2.34	

Owner-occupied Housing Units by Race of Householder

Total	1,593	100.0%
Householder is White Alone	1,572	98.7%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	4	0.3%
Householder is Asian Alone	3	0.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.1%
Householder is Two or More Races	12	0.8%
Owner-occupied Housing Units with Hispanic Householder	10	0.6%

Renter-occupied Housing Units by Race of Householder

Total	494	100.0%
Householder is White Alone	482	97.6%
Householder is Black Alone	2	0.4%
Householder is American Indian Alone	1	0.2%
Householder is Asian Alone	3	0.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.4%
Householder is Two or More Races	4	0.8%
Renter-occupied Housing Units with Hispanic Householder	5	1.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.46
Householder is Black Alone	3.00
Householder is American Indian Alone	1.60
Householder is Asian Alone	3.17
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	4.00
Householder is Two or More Races	2.69
Householder is Hispanic	2.93

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
 Ring: 5 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

Longitude: -82.00720273

	2000	2010	2000-2010 Annual Rate
Population	10,670	10,565	-0.10%
Households	3,982	4,138	0.39%
Housing Units	4,168	4,501	0.77%

Population by Race	Number	Percent
Total	10,565	100.0%
Population Reporting One Race	10,449	98.9%
White	10,323	97.7%
Black	26	0.2%
American Indian	13	0.1%
Asian	46	0.4%
Pacific Islander	1	0.0%
Some Other Race	40	0.4%
Population Reporting Two or More Races	116	1.1%
Total Hispanic Population	123	1.2%

Population by Sex	Number	Percent
Male	5,325	50.4%
Female	5,240	49.6%

Population by Age	Number	Percent
Total	10,563	100.0%
Age 0 - 4	531	5.0%
Age 5 - 9	596	5.6%
Age 10 - 14	729	6.9%
Age 15 - 19	758	7.2%
Age 20 - 24	484	4.6%
Age 25 - 29	486	4.6%
Age 30 - 34	487	4.6%
Age 35 - 39	617	5.8%
Age 40 - 44	756	7.2%
Age 45 - 49	963	9.1%
Age 50 - 54	946	9.0%
Age 55 - 59	828	7.8%
Age 60 - 64	767	7.3%
Age 65 - 69	574	5.4%
Age 70 - 74	392	3.7%
Age 75 - 79	290	2.7%
Age 80 - 84	204	1.9%
Age 85+	155	1.5%
Age 18+	8,220	77.8%
Age 65+	1,615	15.3%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	43.9
Male	43.4
Female	44.6
White Alone	44.2
Black Alone	19.2
American Indian Alone	55.0
Asian Alone	29.5
Pacific Islander Alone	57.5
Some Other Race Alone	20.0
Two or More Races	24.3
Hispanic Population	21.0

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
Ring: 5 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

Longitude: -82.00720273

Households by Type

Total	4,139	100.0%
Households with 1 Person	885	21.4%
Households with 2+ People	3,254	78.6%
Family Households	3,051	73.7%
Husband-wife Families	2,488	60.1%
With Own Children	857	20.7%
Other Family (No Spouse Present)	562	13.6%
With Own Children	277	6.7%
Nonfamily Households	203	4.9%
All Households with Children	1,274	30.8%
Multigenerational Households	153	3.7%
Unmarried Partner Households	272	6.6%
Male-female	255	6.2%
Same-sex	17	0.4%
Average Household Size	2.54	

Family Households by Size

Total	3,051	100.0%
2 People	1,450	47.5%
3 People	664	21.8%
4 People	552	18.1%
5 People	236	7.7%
6 People	93	3.0%
7+ People	56	1.8%
Average Family Size	2.93	

Nonfamily Households by Size

Total	1,087	100.0%
1 Person	885	81.4%
2 People	170	15.6%
3 People	20	1.8%
4 People	9	0.8%
5 People	1	0.1%
6 People	2	0.2%
7+ People	0	0.0%
Average Nonfamily Size	1.22	

Population by Relationship and Household Type

Total	10,565	100.0%
In Households	10,516	99.5%
In Family Households	9,186	86.9%
Householder	3,024	28.6%
Spouse	2,465	23.3%
Child	3,207	30.4%
Other relative	244	2.3%
Nonrelative	245	2.3%
In Nonfamily Households	1,329	12.6%
In Group Quarters	49	0.5%
Institutionalized Population	17	0.2%
Noninstitutionalized Population	33	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
 Ring: 5 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

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Family Households by Age of Householder		
Total		3,051 100.0%
Householder Age 15 - 44	920	30.2%
Householder Age 45 - 54	804	26.4%
Householder Age 55 - 64	677	22.2%
Householder Age 65 - 74	421	13.8%
Householder Age 75+	229	7.5%
Nonfamily Households by Age of Householder		
Total	1,088	100.0%
Householder Age 15 - 44	218	20.0%
Householder Age 45 - 54	236	21.7%
Householder Age 55 - 64	242	22.2%
Householder Age 65 - 74	184	16.9%
Householder Age 75+	208	19.1%
Households by Race of Householder		
Total	4,138	100.0%
Householder is White Alone	4,074	98.5%
Householder is Black Alone	4	0.1%
Householder is American Indian Alone	7	0.2%
Householder is Asian Alone	13	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	9	0.2%
Householder is Two or More Races	31	0.7%
Households with Hispanic Householder	29	0.7%
Husband-wife Families by Race of Householder		
Total	2,489	100.0%
Householder is White Alone	2,448	98.4%
Householder is Black Alone	3	0.1%
Householder is American Indian Alone	4	0.2%
Householder is Asian Alone	8	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	7	0.3%
Householder is Two or More Races	19	0.8%
Husband-wife Families with Hispanic Householder	16	0.6%
Other Families (No Spouse) by Race of Householder		
Total	561	100.0%
Householder is White Alone	552	98.4%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	2	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.2%
Householder is Two or More Races	6	1.1%
Other Families with Hispanic Householder	6	1.1%
Nonfamily Households by Race of Householder		
Total	1,088	100.0%
Householder is White Alone	1,074	98.7%
Householder is Black Alone	1	0.1%
Householder is American Indian Alone	4	0.4%
Householder is Asian Alone	3	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	6	0.6%
Nonfamily Households with Hispanic Householder	7	0.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

420 Wooster St, Lodi, OH, 44254
Ring: 5 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569

Longitude: -82.00720273

Total Housing Units by Occupancy

Total	4,494	100.0%
Occupied Housing Units	4,138	92.1%
Vacant Housing Units		
For Rent	119	2.6%
Rented, not Occupied	3	0.1%
For Sale Only	66	1.5%
Sold, not Occupied	22	0.5%
For Seasonal/Recreational/Occasional Use	37	0.8%
For Migrant Workers	0	0.0%
Other Vacant	109	2.4%
Total Vacancy Rate	8.1%	

Households by Tenure and Mortgage Status

Total	4,138	100.0%
Owner Occupied	3,437	83.1%
Owned with a Mortgage/Loan	2,355	56.9%
Owned Free and Clear	1,082	26.1%
Average Household Size	2.57	
Renter Occupied	701	16.9%
Average Household Size	2.40	

Owner-occupied Housing Units by Race of Householder

Total	3,437	100.0%
Householder is White Alone	3,392	98.7%
Householder is Black Alone	2	0.1%
Householder is American Indian Alone	6	0.2%
Householder is Asian Alone	7	0.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	6	0.2%
Householder is Two or More Races	24	0.7%
Owner-occupied Housing Units with Hispanic Householder	21	0.6%

Renter-occupied Housing Units by Race of Householder

Total	701	100.0%
Householder is White Alone	682	97.3%
Householder is Black Alone	2	0.3%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	6	0.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.4%
Householder is Two or More Races	7	1.0%
Renter-occupied Housing Units with Hispanic Householder	7	1.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.54
Householder is Black Alone	2.50
Householder is American Indian Alone	1.71
Householder is Asian Alone	3.23
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.89
Householder is Two or More Races	2.81
Householder is Hispanic	3.28

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

420 Wooster St, Lodi, OH, 44254
 Ring: 1 mile radius

Prepared by Barry Baker Barry Baker, CCIM

Latitude: 41.031124569
 Longitude: -82.00720273

Summary	2010	2011	2016
Population	2,670	2,695	2,842
Households	1,133	1,143	1,217
Families	702	708	742
Average Household Size	2.34	2.34	2.32
Owner Occupied Housing Units	755	747	802
Renter Occupied Housing Units	378	396	415
Median Age	42.3	42.3	43.0

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	1.07%	0.10%	0.67%
Households	1.26%	0.19%	0.71%
Families	0.94%	-0.04%	0.57%
Owner HHs	1.43%	0.42%	0.91%
Median Household Income	3.58%	3.31%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	209	18.3%	209	17.2%
\$15,000 - \$24,999	235	20.5%	194	15.9%
\$25,000 - \$34,999	121	10.6%	109	8.9%
\$35,000 - \$49,999	181	15.8%	173	14.2%
\$50,000 - \$74,999	205	17.9%	282	23.2%
\$75,000 - \$99,999	123	10.8%	163	13.4%
\$100,000 - \$149,999	53	4.6%	67	5.5%
\$150,000 - \$199,999	9	0.8%	11	0.9%
\$200,000+	8	0.7%	10	0.8%

Median Household Income	\$35,407	\$42,220
Average Household Income	\$45,116	\$50,747
Per Capita Income	\$19,524	\$22,150

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	165	6.2%	165	6.1%	176	6.2%
5 - 9	147	5.5%	147	5.5%	152	5.3%
10 - 14	155	5.8%	155	5.8%	162	5.7%
15 - 19	182	6.8%	182	6.8%	178	6.3%
20 - 24	148	5.5%	151	5.6%	154	5.4%
25 - 34	296	11.1%	304	11.3%	329	11.6%
35 - 44	336	12.6%	337	12.5%	336	11.8%
45 - 54	448	16.8%	448	16.6%	430	15.1%
55 - 64	332	12.4%	337	12.5%	372	13.1%
65 - 74	245	9.2%	251	9.3%	315	11.1%
75 - 84	162	6.1%	163	6.1%	175	6.2%
85+	54	2.0%	54	2.0%	64	2.3%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,616	98.0%	2,641	98.0%	2,779	97.8%
Black Alone	9	0.3%	9	0.3%	10	0.4%
American Indian Alone	4	0.2%	4	0.1%	5	0.2%
Asian Alone	6	0.2%	6	0.2%	6	0.2%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	3	0.1%	3	0.1%	4	0.1%
Two or More Races	31	1.2%	31	1.2%	37	1.3%
Hispanic Origin (Any Race)	28	1.0%	30	1.1%	40	1.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



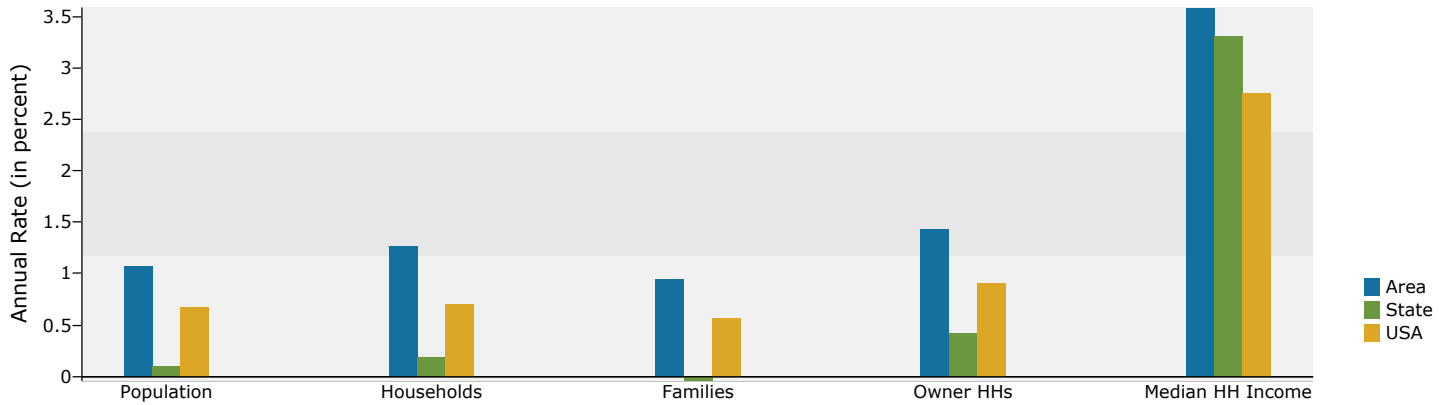
Demographic and Income Profile

420 Wooster St, Lodi, OH, 44254
 Ring: 1 mile radius

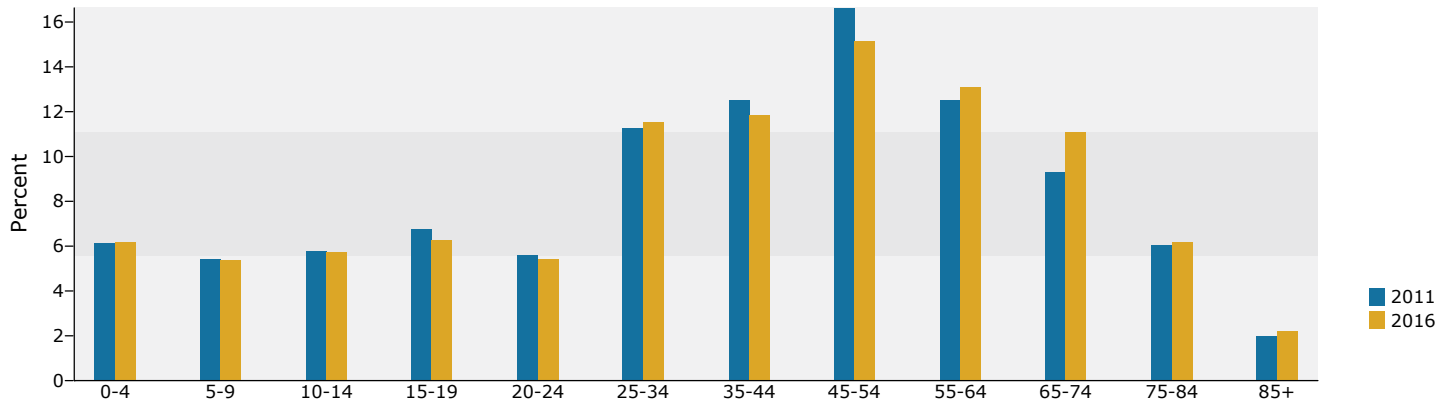
Prepared by Barry Baker Barry Baker, CCIM

Latitude: 41.031124569
 Longitude: -82.00720273

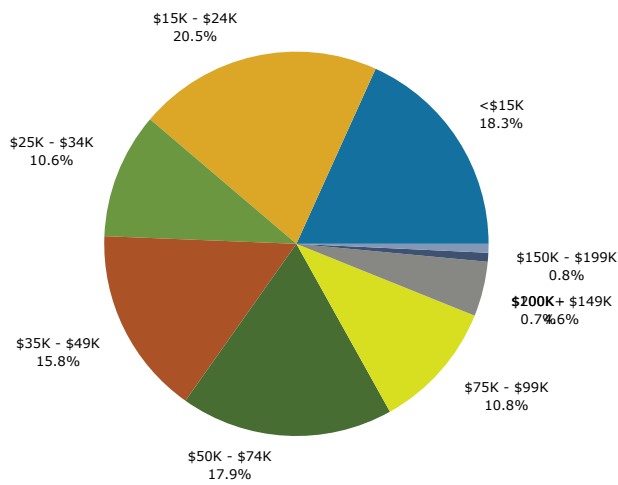
Trends 2011-2016



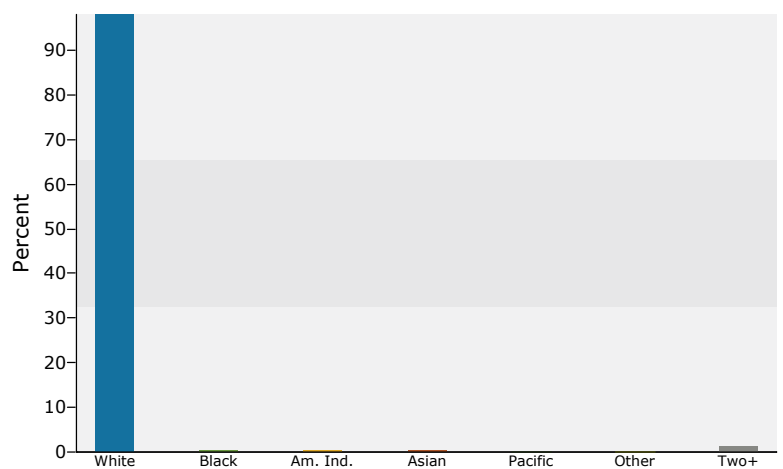
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 1.1%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

September 11, 2012



Demographic and Income Profile

420 Wooster St, Lodi, OH, 44254
 Ring: 3 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569
 Longitude: -82.00720273

Summary	2010	2011	2016
Population	5,162	5,187	5,393
Households	2,087	2,098	2,208
Families	1,440	1,446	1,501
Average Household Size	2.46	2.46	2.43
Owner Occupied Housing Units	1,593	1,581	1,670
Renter Occupied Housing Units	494	517	538
Median Age	43.7	43.8	44.7
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.78%	0.10%	0.67%
Households	1.03%	0.19%	0.71%
Families	0.75%	-0.04%	0.57%
Owner HHs	1.10%	0.42%	0.91%
Median Household Income	4.04%	3.31%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	269	12.8%	265	12.0%
\$15,000 - \$24,999	347	16.5%	278	12.6%
\$25,000 - \$34,999	251	12.0%	211	9.6%
\$35,000 - \$49,999	331	15.8%	304	13.8%
\$50,000 - \$74,999	446	21.3%	589	26.7%
\$75,000 - \$99,999	240	11.4%	315	14.3%
\$100,000 - \$149,999	155	7.4%	182	8.2%
\$150,000 - \$199,999	38	1.8%	41	1.9%
\$200,000+	20	1.0%	23	1.0%
Median Household Income	\$41,972		\$51,166	
Average Household Income	\$53,105		\$58,709	
Per Capita Income	\$21,575		\$24,150	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	275	5.3%	273	5.3%	286	5.3%
5 - 9	270	5.2%	269	5.2%	276	5.1%
10 - 14	330	6.4%	329	6.3%	339	6.3%
15 - 19	365	7.1%	363	7.0%	350	6.5%
20 - 24	260	5.0%	265	5.1%	266	4.9%
25 - 34	515	10.0%	525	10.1%	559	10.4%
35 - 44	657	12.7%	654	12.6%	641	11.9%
45 - 54	931	18.0%	929	17.9%	877	16.3%
55 - 64	748	14.5%	756	14.6%	825	15.3%
65 - 74	462	9.0%	475	9.2%	592	11.0%
75 - 84	261	5.1%	262	5.1%	279	5.2%
85+	87	1.7%	87	1.7%	101	1.9%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,053	97.9%	5,078	97.9%	5,266	97.7%
Black Alone	13	0.3%	13	0.3%	14	0.3%
American Indian Alone	7	0.1%	7	0.1%	9	0.2%
Asian Alone	20	0.4%	20	0.4%	21	0.4%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	13	0.3%	14	0.3%	16	0.3%
Two or More Races	54	1.0%	54	1.0%	65	1.2%
Hispanic Origin (Any Race)	56	1.1%	59	1.1%	76	1.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

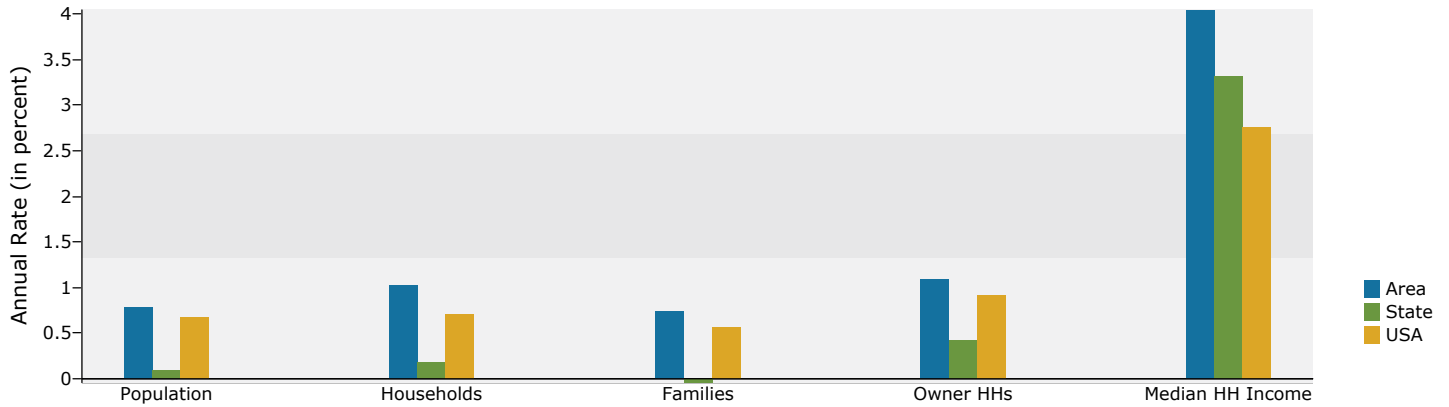


Demographic and Income Profile

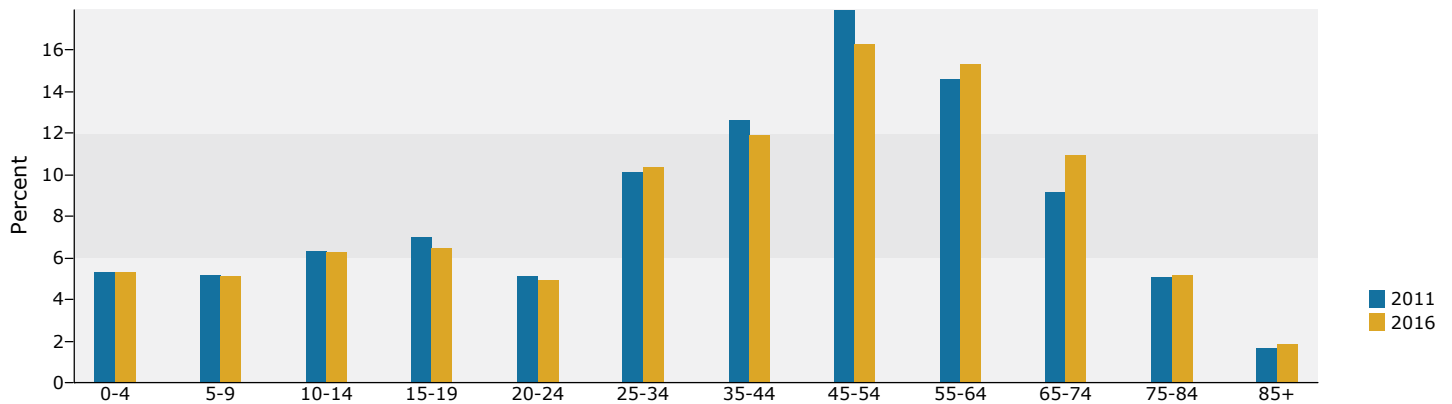
420 Wooster St, Lodi, OH, 44254
 Ring: 3 mile radius

Prepared by Barry Baker Barry Baker, CCIM
 Latitude: 41.031124569
 Longitude: -82.00720273

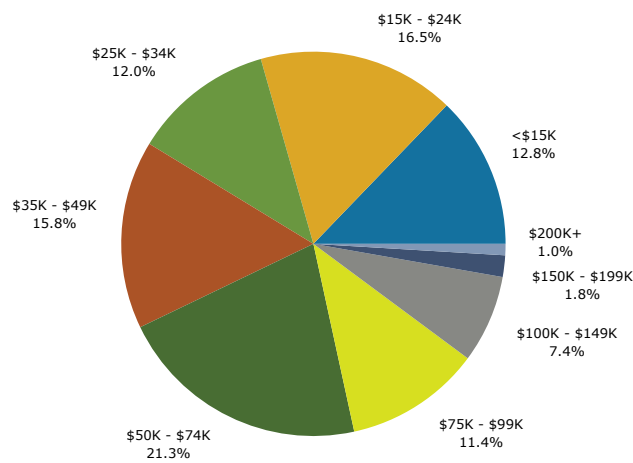
Trends 2011-2016



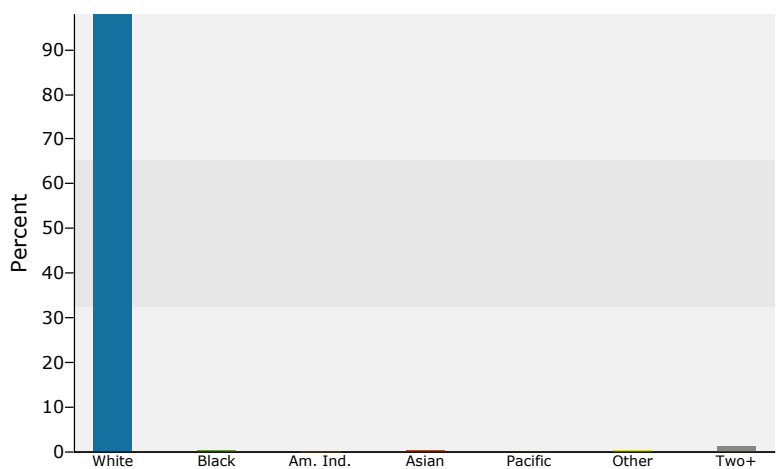
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 1.1%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Demographic and Income Profile

420 Wooster St, Lodi, OH, 44254
 Ring: 5 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 41.031124569
 Longitude: -82.00720273

Summary	2010	2011	2016
Population	10,565	10,632	11,004
Households	4,138	4,164	4,368
Families	3,051	3,069	3,182
Average Household Size	2.54	2.54	2.51
Owner Occupied Housing Units	3,437	3,429	3,610
Renter Occupied Housing Units	701	735	758
Median Age	43.9	44.1	45.0
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.69%	0.10%	0.67%
Households	0.96%	0.19%	0.71%
Families	0.73%	-0.04%	0.57%
Owner HHs	1.03%	0.42%	0.91%
Median Household Income	2.11%	3.31%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	420	10.1%	401	9.2%
\$15,000 - \$24,999	518	12.4%	405	9.3%
\$25,000 - \$34,999	466	11.2%	379	8.7%
\$35,000 - \$49,999	627	15.1%	555	12.7%
\$50,000 - \$74,999	957	23.0%	1,215	27.8%
\$75,000 - \$99,999	542	13.0%	709	16.2%
\$100,000 - \$149,999	438	10.5%	499	11.4%
\$150,000 - \$199,999	140	3.4%	143	3.3%
\$200,000+	55	1.3%	62	1.4%
Median Household Income	\$50,822		\$56,427	
Average Household Income	\$61,699		\$67,311	
Per Capita Income	\$24,080		\$26,628	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	531	5.0%	526	4.9%	545	5.0%
5 - 9	596	5.6%	596	5.6%	606	5.5%
10 - 14	729	6.9%	730	6.9%	749	6.8%
15 - 19	758	7.2%	757	7.1%	725	6.6%
20 - 24	484	4.6%	492	4.6%	489	4.4%
25 - 34	973	9.2%	985	9.3%	1,041	9.5%
35 - 44	1,373	13.0%	1,371	12.9%	1,340	12.2%
45 - 54	1,909	18.1%	1,910	18.0%	1,797	16.3%
55 - 64	1,595	15.1%	1,615	15.2%	1,766	16.0%
65 - 74	966	9.1%	996	9.4%	1,240	11.3%
75 - 84	494	4.7%	499	4.7%	528	4.8%
85+	155	1.5%	155	1.5%	179	1.6%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,323	97.7%	10,387	97.7%	10,720	97.4%
Black Alone	26	0.2%	26	0.2%	28	0.3%
American Indian Alone	13	0.1%	13	0.1%	15	0.1%
Asian Alone	46	0.4%	46	0.4%	50	0.5%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	40	0.4%	42	0.4%	52	0.5%
Two or More Races	116	1.1%	117	1.1%	138	1.3%
Hispanic Origin (Any Race)	123	1.2%	129	1.2%	170	1.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

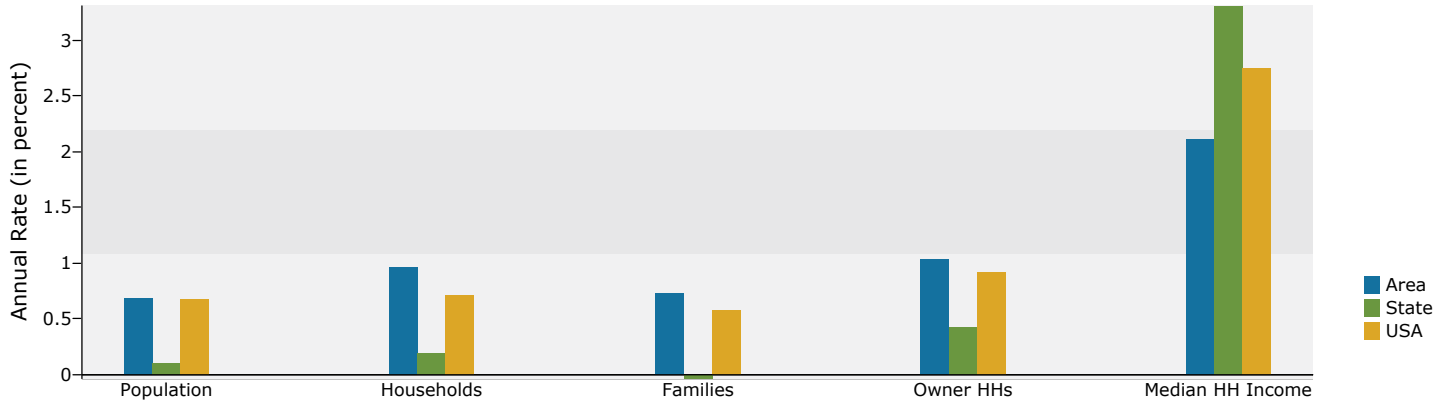


Demographic and Income Profile

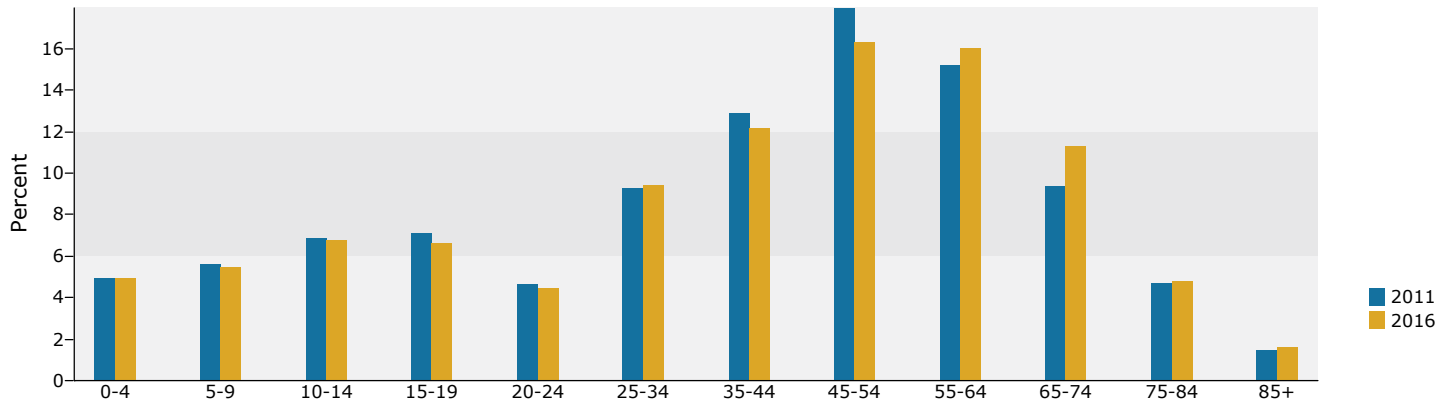
420 Wooster St, Lodi, OH, 44254
 Ring: 5 mile radius

Prepared by Barry BakerBarry Baker, CCIM
 Latitude: 41.031124569
 Longitude: -82.00720273

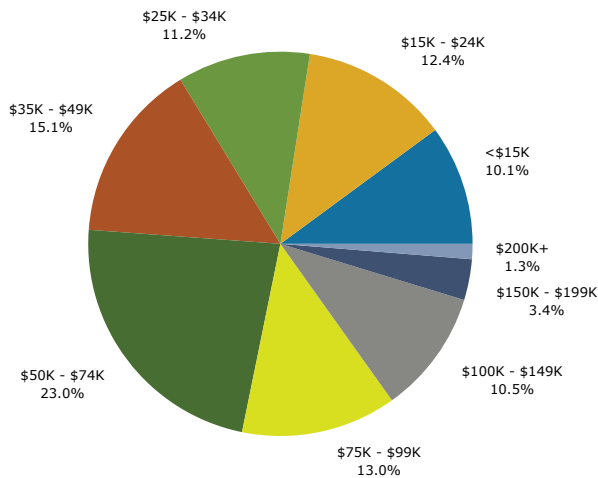
Trends 2011-2016



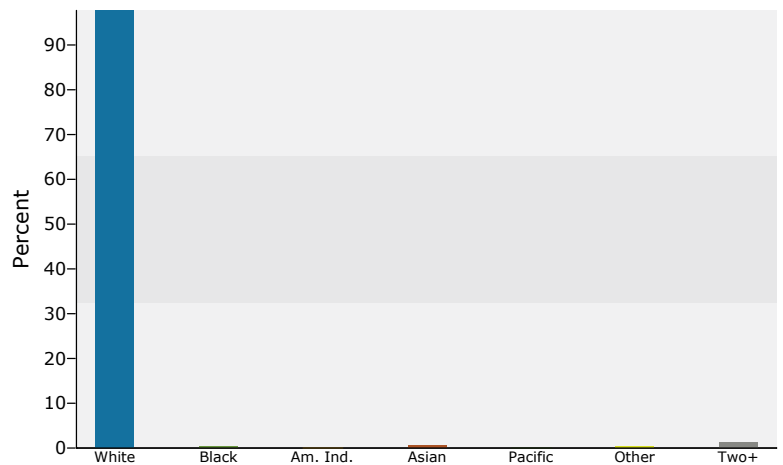
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 1.2%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.