

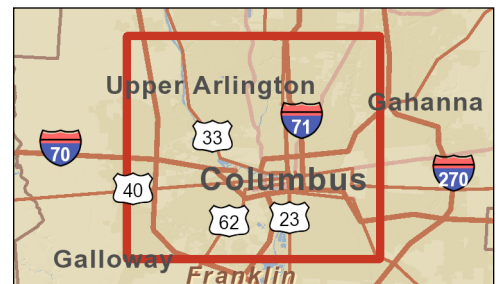
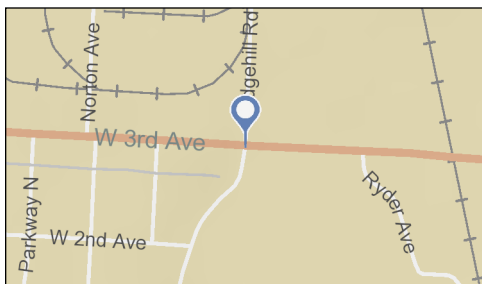
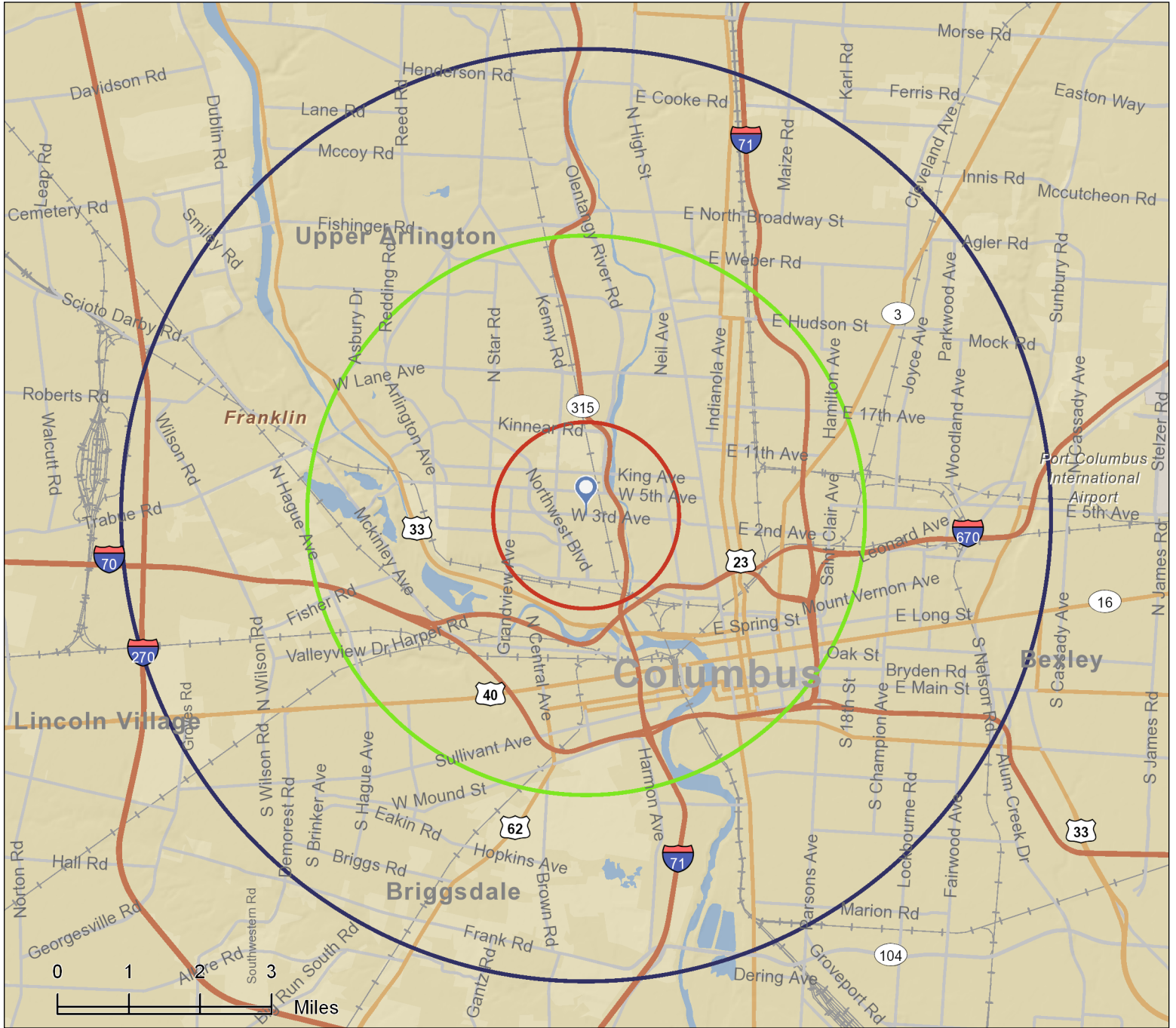


Site Map

901 W 3rd Ave, Columbus, OH, 43212
Ring: 1, 3, 5 Miles

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984423
Longitude: -83.029412





Executive Summary

Prepared by Barry Baker Barry Baker, CCIM

901 W 3rd Ave, Columbus, OH,...

Latitude: 39.984423

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Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Population			
Total Population	16,007	132,026	325,104
Male Population	50.9%	51.6%	49.3%
Female Population	49.1%	48.4%	50.7%
Median Age	30.7	26.7	31.6
2010 Income			
Median HH Income	\$45,517	\$36,263	\$42,382
Per Capita Income	\$32,452	\$22,962	\$23,975
Average HH Income	\$58,286	\$49,294	\$54,542
2010 Households			
Total Households	8,780	57,740	138,860
Average Household Size	1.77	2.07	2.23
2010 Housing			
Owner Occupied Housing Units	26.0%	24.8%	39.9%
Renter Occupied Housing Units	66.2%	60.8%	45.5%
Vacant Housing Units	7.8%	14.4%	14.6%
Population			
1990 Population	16,116	143,791	349,666
2000 Population	15,293	131,512	328,507
2010 Population	16,007	132,026	325,104
2015 Population	16,487	133,497	327,504
1990-2000 Annual Rate	-0.52%	-0.89%	-0.62%
2000-2010 Annual Rate	0.45%	0.04%	-0.1%
2010-2015 Annual Rate	0.59%	0.22%	0.15%

In the identified market area, the current year population is 325,104. In 2000, the Census count in the market area was 328,507. The rate of change since 2000 was -0.1 percent annually. The five-year projection for the population in the market area is 327,504, representing a change of 0.15 percent annually from 2010 to 2015. Currently, the population is 49.3 percent male and 50.7 percent female.

Households			
1990 Households	8,101	57,770	138,720
2000 Households	8,197	56,436	137,997
2010 Households	8,780	57,740	138,860
2015 Households	9,101	58,873	140,693
1990-2000 Annual Rate	0.12%	-0.23%	-0.05%
2000-2010 Annual Rate	0.67%	0.22%	0.06%
2010-2015 Annual Rate	0.72%	0.39%	0.26%

The household count in this market area has changed from 137,997 in 2000 to 138,860 in the current year, a change of 0.06 percent annually. The five-year projection of households is 140,693, a change of 0.26 percent annually from the current year total. Average household size is currently 2.23, compared to 2.27 in the year 2000. The number of families in the current year is 67,264 in the market area.

Housing

Currently, 39.9 percent of the 162,622 housing units in the market area are owner occupied; 45.5 percent, renter occupied; and 14.6 percent are vacant. In 2000, there were 151,298 housing units - 44.0 percent owner occupied, 47.2 percent renter occupied and 8.8 percent vacant. The rate of change in housing units since 2000 is 0.71 percent. Median home value in the market area is \$106,501, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 1.27 percent annually to \$113,413. From 2000 to the current year, median home value changed by 1.64 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



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Median Household Income			
1990 Median HH Income	\$23,732	\$18,915	\$22,538
2000 Median HH Income	\$35,733	\$27,965	\$32,844
2010 Median HH Income	\$45,517	\$36,263	\$42,382
2015 Median HH Income	\$53,128	\$42,463	\$50,433
1990-2000 Annual Rate	4.18%	3.99%	3.84%
2000-2010 Annual Rate	2.39%	2.57%	2.52%
2010-2015 Annual Rate	3.14%	3.21%	3.54%
Per Capita Income			
1990 Per Capita Income	\$14,908	\$11,164	\$12,440
2000 Per Capita Income	\$25,544	\$18,466	\$19,637
2010 Per Capita Income	\$32,452	\$22,962	\$23,975
2015 Per Capita Income	\$37,047	\$26,205	\$27,177
1990-2000 Annual Rate	5.53%	5.16%	4.67%
2000-2010 Annual Rate	2.36%	2.15%	1.97%
2010-2015 Annual Rate	2.68%	2.68%	2.54%
Average Household Income			
1990 Average Household Income	\$29,146	\$26,456	\$30,580
2000 Average Household Income	\$46,248	\$41,460	\$45,814
2010 Average HH Income	\$58,286	\$49,294	\$54,542
2015 Average HH Income	\$66,162	\$55,838	\$61,468
1990-2000 Annual Rate	4.73%	4.59%	4.13%
2000-2010 Annual Rate	2.28%	1.7%	1.72%
2010-2015 Annual Rate	2.57%	2.52%	2.42%

Households by Income

Current median household income is \$42,382 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$50,433 in five years. In 2000, median household income was \$32,844, compared to \$22,538 in 1990.

Current average household income is \$54,542 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$61,468 in five years. In 2000, average household income was \$45,814, compared to \$30,580 in 1990.

Current per capita income is \$23,975 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$27,177 in five years. In 2000, the per capita income was \$19,637, compared to \$12,440 in 1990.

Population by Employment

Total Businesses	1,136	8,382	14,236
Total Employees	28,318	219,550	339,952

Currently, 86.4 percent of the civilian labor force in the identified market area is employed and 13.6 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 88.7 percent of the civilian labor force, and unemployment will be 11.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 65.2 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 64.9 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 19.8 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 15.3 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 72.6 percent of the market area population drove alone to work, and 2.9 percent worked at home. The average travel time to work in 2000 was 20.5 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 17.0 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 25.9 percent were high school graduates only (29.6 percent in the U.S.)
- 4.8 percent had completed an Associate degree (7.7 percent in the U.S.)
- 20.1 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 14.3 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



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 2000 Total Population	15,293	131,512	328,507
2000 Group Quarters	450	12,017	14,858
2010 Total Population	16,007	132,026	325,104
2015 Total Population	16,487	133,497	327,504
2010 - 2015 Annual Rate	0.59%	0.22%	0.15%
 2000 Households	8,197	56,436	137,997
2000 Average Household Size	1.81	2.12	2.27
2010 Households	8,780	57,740	138,860
2010 Average Household Size	1.77	2.07	2.23
2015 Households	9,101	58,873	140,693
2015 Average Household Size	1.76	2.05	2.22
2010 - 2015 Annual Rate	0.72%	0.39%	0.26%
2000 Families	2,556	21,497	70,383
2000 Average Family Size	2.68	2.99	3.03
2010 Families	2,510	20,526	67,264
2010 Average Family Size	2.63	2.96	3
2015 Families	2,517	20,386	66,822
2015 Average Family Size	2.62	2.95	2.99
2010 - 2015 Annual Rate	0.06%	-0.14%	-0.13%
 2000 Housing Units	8,556	61,996	151,298
Owner Occupied Housing Units	28.2%	27.1%	44.0%
Renter Occupied Housing Units	67.7%	63.9%	47.2%
Vacant Housing Units	4.1%	9.0%	8.8%
2010 Housing Units	9,519	67,426	162,622
Owner Occupied Housing Units	26.0%	24.8%	39.9%
Renter Occupied Housing Units	66.2%	60.8%	45.5%
Vacant Housing Units	7.8%	14.4%	14.6%
2015 Housing Units	9,920	69,686	167,344
Owner Occupied Housing Units	25.6%	24.4%	39.1%
Renter Occupied Housing Units	66.1%	60.0%	44.9%
Vacant Housing Units	8.3%	15.5%	15.9%
Median Household Income			
2000	\$35,733	\$27,965	\$32,844
2010	\$45,517	\$36,263	\$42,382
2015	\$53,128	\$42,463	\$50,433
Median Home Value			
2000	\$136,117	\$111,202	\$90,136
2010	\$153,537	\$125,724	\$106,501
2015	\$161,816	\$132,519	\$113,413
Per Capita Income			
2000	\$25,544	\$18,466	\$19,637
2010	\$32,452	\$22,962	\$23,975
2015	\$37,047	\$26,205	\$27,177
Median Age			
2000	30.5	26.6	31.1
2010	30.7	26.7	31.6
2015	30.8	27.1	31.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	8,174	56,348	138,058
< \$15,000	17.8%	28.7%	23.1%
\$15,000 - \$24,999	14.2%	16.6%	15.4%
\$25,000 - \$34,999	16.6%	14.0%	14.2%
\$35,000 - \$49,999	17.8%	14.5%	15.9%
\$50,000 - \$74,999	17.7%	13.1%	16.1%
\$75,000 - \$99,999	8.0%	5.8%	7.3%
\$100,000 - \$149,999	5.3%	4.4%	5.0%
\$150,000 - \$199,999	1.4%	1.3%	1.4%
\$200,000+	1.1%	1.6%	1.7%
Average Household Income	\$46,248	\$41,460	\$45,814
2010 Households by Income			
Household Income Base	8,782	57,735	138,857
< \$15,000	13.1%	23.4%	18.5%
\$15,000 - \$24,999	10.2%	13.3%	11.7%
\$25,000 - \$34,999	11.3%	11.8%	11.5%
\$35,000 - \$49,999	21.2%	16.1%	16.5%
\$50,000 - \$74,999	19.6%	16.4%	19.0%
\$75,000 - \$99,999	12.3%	8.8%	11.2%
\$100,000 - \$149,999	7.7%	6.3%	7.7%
\$150,000 - \$199,999	2.8%	1.9%	1.9%
\$200,000+	1.7%	1.9%	2.0%
Average Household Income	\$58,286	\$49,294	\$54,542
2015 Households by Income			
Household Income Base	9,101	58,871	140,689
< \$15,000	11.8%	21.9%	17.0%
\$15,000 - \$24,999	8.5%	11.4%	9.8%
\$25,000 - \$34,999	8.8%	9.6%	9.1%
\$35,000 - \$49,999	16.5%	13.3%	13.4%
\$50,000 - \$74,999	24.2%	20.2%	22.8%
\$75,000 - \$99,999	13.1%	9.8%	12.3%
\$100,000 - \$149,999	11.1%	9.0%	10.7%
\$150,000 - \$199,999	3.7%	2.4%	2.4%
\$200,000+	2.3%	2.4%	2.5%
Average Household Income	\$66,162	\$55,838	\$61,468
2000 Owner Occupied HUs by Value			
Total	2,396	16,787	66,733
<\$50,000	1.3%	12.2%	12.4%
\$50,000 - 99,999	21.3%	33.6%	43.2%
\$100,000 - 149,999	38.6%	18.7%	19.2%
\$150,000 - 199,999	23.3%	13.7%	11.8%
\$200,000 - \$299,999	11.4%	13.5%	8.4%
\$300,000 - 499,999	3.1%	6.0%	3.6%
\$500,000 - 999,999	1.1%	1.8%	1.1%
\$1,000,000+	0.1%	0.4%	0.3%
Average Home Value	\$153,770	\$149,419	\$125,485
2000 Specified Renter Occupied HUs by Contract Rent			
Total	5,737	39,583	71,225
With Cash Rent	99.0%	98.3%	97.8%
No Cash Rent	1.0%	1.7%	2.2%
Median Rent	\$502	\$448	\$436
Average Rent	\$509	\$481	\$463

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




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2000 Population by Age			
 Total	15,291	131,510	328,506
Age 0 - 4	3.7%	5.2%	6.4%
Age 5 - 9	3.2%	5.0%	6.6%
Age 10 - 14	3.3%	4.6%	6.3%
Age 15 - 19	3.9%	10.8%	8.1%
Age 20 - 24	16.2%	20.9%	12.0%
Age 25 - 34	30.7%	19.5%	16.9%
Age 35 - 44	14.5%	12.4%	14.6%
Age 45 - 54	10.7%	9.0%	11.7%
Age 55 - 64	5.2%	5.1%	6.9%
Age 65 - 74	3.4%	3.7%	5.5%
Age 75 - 84	3.3%	2.7%	3.8%
Age 85+	2.0%	1.1%	1.3%
Age 18+	87.8%	82.6%	77.4%
2010 Population by Age			
Total	16,008	132,025	325,104
Age 0 - 4	3.8%	5.1%	6.2%
Age 5 - 9	2.5%	4.3%	5.8%
Age 10 - 14	2.1%	3.8%	5.4%
Age 15 - 19	3.5%	10.8%	8.4%
Age 20 - 24	18.3%	22.0%	13.2%
Age 25 - 34	28.1%	18.2%	15.2%
Age 35 - 44	13.4%	10.6%	12.1%
Age 45 - 54	11.0%	9.8%	12.8%
Age 55 - 64	8.2%	7.3%	9.9%
Age 65 - 74	3.8%	3.9%	5.5%
Age 75 - 84	3.0%	2.6%	3.7%
Age 85+	2.4%	1.5%	1.8%
Age 18+	90.0%	84.3%	79.2%
2015 Population by Age			
Total	16,488	133,500	327,503
Age 0 - 4	3.7%	5.1%	6.2%
Age 5 - 9	2.6%	4.3%	5.7%
Age 10 - 14	2.1%	3.8%	5.5%
Age 15 - 19	3.0%	10.1%	7.7%
Age 20 - 24	17.4%	21.8%	13.2%
Age 25 - 34	30.5%	19.3%	16.4%
Age 35 - 44	11.8%	9.6%	10.7%
Age 45 - 54	10.2%	9.0%	11.5%
Age 55 - 64	8.5%	8.0%	10.8%
Age 65 - 74	4.8%	5.0%	6.9%
Age 75 - 84	3.0%	2.5%	3.5%
Age 85+	2.3%	1.5%	1.9%
Age 18+	90.2%	84.7%	79.6%
2000 Population by Sex			
Males	51.0%	51.6%	49.2%
Females	49.0%	48.4%	50.8%
2010 Population by Sex			
Males	50.9%	51.6%	49.3%
Females	49.1%	48.4%	50.7%
2015 Population by Sex			
Males	51.1%	51.5%	49.3%
Females	48.9%	48.5%	50.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





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Ring: 1, 3, 5 Miles

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2000 Population by Race/Ethnicity			
 Total	15,294	131,513	328,506
White Alone	87.7%	73.7%	68.2%
Black Alone	6.0%	17.1%	24.9%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	3.3%	5.1%	3.2%
Some Other Race Alone	1.1%	1.1%	0.9%
Two or More Races	1.7%	2.6%	2.4%
Hispanic Origin	2.4%	2.2%	1.9%
Diversity Index	26.2	45.0	49.1
2010 Population by Race/Ethnicity			
Total	16,007	132,026	325,105
White Alone	83.1%	68.8%	64.2%
Black Alone	7.8%	19.0%	26.5%
American Indian Alone	0.3%	0.4%	0.3%
Asian or Pacific Islander Alone	4.3%	6.7%	4.4%
Some Other Race Alone	2.2%	1.9%	1.6%
Two or More Races	2.4%	3.3%	3.0%
Hispanic Origin	5.2%	4.6%	3.8%
Diversity Index	37.1	53.1	55.2
2015 Population by Race/Ethnicity			
Total	16,488	133,497	327,503
White Alone	81.6%	67.3%	63.0%
Black Alone	8.2%	19.3%	26.8%
American Indian Alone	0.3%	0.4%	0.4%
Asian or Pacific Islander Alone	4.8%	7.4%	4.9%
Some Other Race Alone	2.5%	2.1%	1.7%
Two or More Races	2.6%	3.5%	3.2%
Hispanic Origin	6.3%	5.5%	4.6%
Diversity Index	40.5	55.5	57.0
2000 Population 3+ by School Enrollment			
 Total	14,894	127,449	316,138
Enrolled in Nursery/Preschool	1.0%	1.4%	1.7%
Enrolled in Kindergarten	0.7%	1.0%	1.2%
Enrolled in Grade 1-8	5.5%	8.1%	11.2%
Enrolled in Grade 9-12	2.9%	3.8%	4.9%
Enrolled in College	12.9%	24.4%	12.2%
Enrolled in Grad/Prof School	9.5%	5.5%	3.0%
Not Enrolled in School	67.7%	55.8%	65.7%
2010 Population 25+ by Educational Attainment			
Total	11,165	71,227	198,290
Less than 9th Grade	2.4%	4.5%	4.6%
9th - 12th Grade, No Diploma	4.7%	10.9%	12.4%
High School Graduate	13.6%	18.7%	25.9%
Some College, No Degree	17.8%	16.7%	17.8%
Associate Degree	4.4%	4.4%	4.8%
Bachelor's Degree	34.9%	25.4%	20.1%
Graduate/Professional Degree	22.1%	19.4%	14.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.






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2010 Population 15+ by Marital Status			
 Total	14,658	114,485	268,602
Never Married	60.1%	59.2%	46.6%
Married	24.5%	25.9%	34.5%
Widowed	4.6%	4.5%	5.9%
Divorced	10.9%	10.4%	13.0%
2000 Population 16+ by Employment Status			
 Total	13,682	110,921	261,109
In Labor Force	77.2%	66.8%	65.2%
Civilian Employed	75.3%	62.6%	61.3%
Civilian Unemployed	1.9%	4.2%	3.9%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	22.8%	33.2%	34.8%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	92.0%	86.5%	86.4%
Civilian Unemployed	8.0%	13.5%	13.6%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.4%	88.8%	88.7%
Civilian Unemployed	6.6%	11.2%	11.3%
2000 Females 16+ by Employment Status and Age of Children			
Total	6,626	53,855	133,878
Own Children < 6 Only	4.2%	5.8%	6.8%
Employed/in Armed Forces	2.6%	3.1%	3.9%
Unemployed	0.3%	0.4%	0.4%
Not in Labor Force	1.3%	2.3%	2.5%
Own Children < 6 and 6-17 Only	2.2%	3.6%	4.9%
Employed/in Armed Forces	1.5%	2.0%	2.9%
Unemployed	0.1%	0.3%	0.4%
Not in Labor Force	0.6%	1.4%	1.7%
Own Children 6-17 Only	7.8%	9.8%	13.4%
Employed/in Armed Forces	6.6%	6.8%	9.5%
Unemployed	0.4%	0.5%	0.6%
Not in Labor Force	0.8%	2.6%	3.4%
No Own Children < 18	85.8%	80.7%	74.9%
Employed/in Armed Forces	58.8%	47.8%	40.2%
Unemployed	1.3%	2.8%	2.2%
Not in Labor Force	25.7%	30.1%	32.4%
2010 Employed Population 16+ by Industry			
 Total	10,059	65,703	150,165
Agriculture/Mining	0.2%	0.1%	0.2%
Construction	3.4%	3.2%	3.9%
Manufacturing	3.5%	3.7%	5.0%
Wholesale Trade	2.3%	2.1%	2.6%
Retail Trade	10.8%	11.4%	11.7%
Transportation/Utilities	3.0%	3.2%	4.1%
Information	3.4%	3.1%	2.9%
Finance/Insurance/Real Estate	9.1%	7.1%	7.8%
Services	59.1%	62.1%	57.0%
Public Administration	5.3%	4.0%	4.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




901 W 3rd Ave, Columbus, OH,...

Market Profile

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984423
Longitude: -83.029412

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	10,061	65,702	150,165
White Collar	76.3%	67.7%	64.9%
Management/Business/Financial	16.2%	12.2%	12.5%
Professional	36.9%	30.7%	27.0%
Sales	11.0%	10.6%	10.1%
Administrative Support	12.2%	14.2%	15.2%
Services	14.9%	20.8%	19.8%
Blue Collar	8.8%	11.5%	15.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.2%	2.6%	3.4%
Installation/Maintenance/Repair	1.3%	1.4%	2.1%
Production	2.1%	2.8%	3.7%
Transportation/Material Moving	3.1%	4.6%	6.0%
2000 Workers 16+ by Means of Transportation to Work			
 Total	10,074	67,571	156,132
Drove Alone - Car, Truck, or Van	74.4%	66.7%	72.6%
Carpooled - Car, Truck, or Van	7.2%	9.7%	10.6%
Public Transportation	6.1%	8.5%	6.7%
Walked	7.7%	10.8%	5.9%
Other Means	2.4%	1.8%	1.2%
Worked at Home	2.2%	2.5%	2.9%
2000 Workers 16+ by Travel Time to Work			
Total	10,074	67,570	156,132
Did Not Work at Home	97.8%	97.5%	97.1%
Less than 5 minutes	4.6%	3.7%	2.8%
5 to 9 minutes	16.0%	13.1%	10.2%
10 to 19 minutes	41.0%	40.2%	38.9%
20 to 24 minutes	15.7%	18.0%	19.4%
25 to 34 minutes	13.5%	15.0%	17.1%
35 to 44 minutes	2.2%	2.1%	2.5%
45 to 59 minutes	2.4%	2.4%	2.7%
60 to 89 minutes	1.6%	1.8%	2.0%
90 or more minutes	0.7%	1.2%	1.5%
Worked at Home	2.2%	2.5%	2.9%
Average Travel Time to Work (in min)	17.6	18.9	20.5
2000 Households by Vehicles Available			
Total	8,132	56,379	138,005
None	8.0%	16.2%	14.4%
1	53.0%	46.0%	42.9%
2	30.2%	27.2%	31.4%
3	7.3%	7.5%	8.3%
4	0.9%	2.0%	2.0%
5+	0.5%	1.2%	1.0%
Average Number of Vehicles Available	1.4	1.4	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



901 W 3rd Ave, Columbus, OH,...



Market Profile

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984423

Longitude: -83.029412

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	8,196	56,437	137,996
Family Households	31.2%	38.1%	51.0%
Married-couple Family	21.6%	23.1%	31.9%
With Related Children	8.0%	10.4%	14.2%
Other Family (No Spouse)	9.6%	14.9%	19.1%
With Related Children	5.4%	9.8%	12.9%
Nonfamily Households	68.8%	61.9%	49.0%
Householder Living Alone	49.1%	42.3%	36.3%
Householder Not Living Alone	19.7%	19.7%	12.7%
Households with Related Children	13.4%	20.2%	27.2%
Households with Persons 65+	10.8%	13.1%	18.8%
2000 Households by Size			
Total	8,197	56,436	137,997
1 Person Household	49.1%	42.3%	36.3%
2 Person Household	32.5%	30.2%	31.4%
3 Person Household	10.4%	12.5%	14.2%
4 Person Household	5.5%	8.4%	10.1%
5 Person Household	1.7%	4.0%	4.9%
6 Person Household	0.5%	1.5%	1.9%
7+ Person Household	0.3%	1.1%	1.2%
2000 Households by Year Householder Moved In			
Total	8,130	56,377	138,003
Moved in 1999 to March 2000	34.3%	37.8%	27.3%
Moved in 1995 to 1998	34.6%	30.7%	29.3%
Moved in 1990 to 1994	11.7%	11.0%	13.4%
Moved in 1980 to 1989	10.9%	9.9%	12.4%
Moved in 1970 to 1979	3.9%	4.8%	7.9%
Moved in 1969 or Earlier	4.5%	5.8%	9.8%
Median Year Householder Moved In	1997	1997	1996
2000 Housing Units by Units in Structure			
 Total	8,475	61,951	151,279
1, Detached	28.4%	32.7%	51.6%
1, Attached	6.7%	6.2%	6.4%
2	14.3%	10.5%	8.5%
3 or 4	17.7%	12.8%	9.9%
5 to 9	10.4%	11.9%	7.6%
10 to 19	10.3%	10.1%	6.5%
20+	12.1%	15.5%	8.6%
Mobile Home	0.1%	0.4%	0.8%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	8,484	61,926	151,292
1999 to March 2000	0.3%	0.6%	0.6%
1995 to 1998	1.0%	1.5%	1.6%
1990 to 1994	1.2%	2.2%	2.3%
1980 to 1989	4.8%	5.6%	4.8%
1970 to 1979	10.9%	11.7%	10.3%
1969 or Earlier	81.8%	78.3%	80.4%
Median Year Structure Built	1950	1951	1953

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



901 W 3rd Ave, Columbus, OH,...

Market Profile

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984423
Longitude: -83.029412

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Metro Renters	Metro Renters	Metro City Edge
2.	Metropolitans	Dorms to Diplomas	Metropolitans
3.	College Towns	College Towns	Metro Renters



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$13,400,768	\$75,539,348	\$192,524,954
Average Spent	\$1,526.28	\$1,308.27	\$1,386.47
Spending Potential Index	64	55	58
Computers & Accessories: Total \$	\$1,796,549	\$10,207,083	\$25,298,616
Average Spent	\$204.62	\$176.78	\$182.19
Spending Potential Index	93	80	83
Education: Total \$	\$10,400,286	\$63,782,574	\$153,137,105
Average Spent	\$1,184.54	\$1,104.65	\$1,102.82
Spending Potential Index	97	91	90
Entertainment/Recreation: Total \$	\$23,661,253	\$131,510,540	\$352,215,395
Average Spent	\$2,694.90	\$2,277.63	\$2,536.48
Spending Potential Index	84	71	79
Food at Home: Total \$	\$33,905,232	\$192,540,077	\$504,850,735
Average Spent	\$3,861.64	\$3,334.60	\$3,635.68
Spending Potential Index	86	75	81
Food Away from Home: Total \$	\$25,383,079	\$142,704,420	\$368,220,371
Average Spent	\$2,891.01	\$2,471.50	\$2,651.74
Spending Potential Index	90	77	82
Health Care: Total \$	\$24,613,885	\$139,811,936	\$397,289,571
Average Spent	\$2,803.40	\$2,421.41	\$2,861.08
Spending Potential Index	75	65	77
HH Furnishings & Equipment: Total \$	\$13,117,594	\$72,642,421	\$193,346,543
Average Spent	\$1,494.03	\$1,258.10	\$1,392.38
Spending Potential Index	73	61	68
Investments: Total \$	\$10,746,684	\$57,896,090	\$162,718,104
Average Spent	\$1,224.00	\$1,002.70	\$1,171.81
Spending Potential Index	70	58	67
Retail Goods: Total \$	\$172,719,217	\$970,120,621	\$2,591,563,641
Average Spent	\$19,671.89	\$16,801.53	\$18,663.14
Spending Potential Index	79	68	75
Shelter: Total \$	\$121,700,929	\$666,729,847	\$1,736,554,913
Average Spent	\$13,861.15	\$11,547.11	\$12,505.80
Spending Potential Index	88	73	79
TV/Video/Audio: Total \$	\$9,589,305	\$54,421,305	\$141,758,292
Average Spent	\$1,092.18	\$942.52	\$1,020.87
Spending Potential Index	88	76	82
Travel: Total \$	\$13,223,924	\$71,479,222	\$194,271,021
Average Spent	\$1,506.14	\$1,237.95	\$1,399.04
Spending Potential Index	80	65	74
Vehicle Maintenance & Repairs: Total \$	\$6,971,840	\$39,169,949	\$103,683,722
Average Spent	\$794.06	\$678.38	\$746.68
Spending Potential Index	84	72	79

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.



Census 2010 Summary Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 1 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845

Longitude: -83.02941193

	2000	2010	2000-2010 Annual Rate
Population	14,747	15,633	0.59%
Households	7,968	8,624	0.79%
Housing Units	8,282	9,202	1.06%

Population by Race	Number	Percent
Total	15,633	100.0%
Population Reporting One Race	15,300	97.9%
White	13,595	87.0%
Black	670	4.3%
American Indian	31	0.2%
Asian	811	5.2%
Pacific Islander	5	0.0%
Some Other Race	188	1.2%
Population Reporting Two or More Races	333	2.1%
Total Hispanic Population	548	3.5%

Population by Sex	Number	Percent
Male	8,129	52.0%
Female	7,504	48.0%

Population by Age	Number	Percent
Total	15,632	100.0%
Age 0 - 4	563	3.6%
Age 5 - 9	397	2.5%
Age 10 - 14	377	2.4%
Age 15 - 19	541	3.5%
Age 20 - 24	2,772	17.7%
Age 25 - 29	3,570	22.8%
Age 30 - 34	1,969	12.6%
Age 35 - 39	1,027	6.6%
Age 40 - 44	820	5.2%
Age 45 - 49	761	4.9%
Age 50 - 54	673	4.3%
Age 55 - 59	636	4.1%
Age 60 - 64	493	3.2%
Age 65 - 69	307	2.0%
Age 70 - 74	203	1.3%
Age 75 - 79	149	1.0%
Age 80 - 84	153	1.0%
Age 85+	223	1.4%
Age 18+	14,080	90.1%
Age 65+	1,035	6.6%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	29.4
Male	29.8
Female	29.1
White Alone	29.8
Black Alone	29.2
American Indian Alone	37.5
Asian Alone	27.2
Pacific Islander Alone	27.5
Some Other Race Alone	26.4
Two or More Races	24.3
Hispanic Population	27.5

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 1 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845

Longitude: -83.02941193

Households by Type		
Total	8,623	100.0%
Households with 1 Person	4,180	48.5%
Households with 2+ People	4,443	51.5%
Family Households	2,458	28.5%
Husband-wife Families	1,743	20.2%
With Own Children	597	6.9%
Other Family (No Spouse Present)	716	8.3%
With Own Children	318	3.7%
Nonfamily Households	1,985	23.0%
All Households with Children	969	11.2%
Multigenerational Households	54	0.6%
Unmarried Partner Households	866	10.0%
Male-female	669	7.8%
Same-sex	197	2.3%
Average Household Size	1.78	

Family Households by Size		
Total	2,458	100.0%
2 People	1,415	57.6%
3 People	555	22.6%
4 People	342	13.9%
5 People	110	4.5%
6 People	25	1.0%
7+ People	11	0.4%
Average Family Size	2.63	

Nonfamily Households by Size		
Total	6,166	100.0%
1 Person	4,180	67.8%
2 People	1,562	25.3%
3 People	287	4.7%
4 People	98	1.6%
5 People	27	0.4%
6 People	7	0.1%
7+ People	5	0.1%
Average Nonfamily Size	1.40	

Population by Relationship and Household Type		
Total	15,633	100.0%
In Households	15,338	98.1%
In Family Households	6,694	42.8%
Householder	2,474	15.8%
Spouse	1,755	11.2%
Child	1,892	12.1%
Other relative	350	2.2%
Nonrelative	222	1.4%
In Nonfamily Households	8,644	55.3%
In Group Quarters	295	1.9%
Institutionalized Population	74	0.5%
Noninstitutionalized Population	221	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 1 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845

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Family Households by Age of Householder		
Total		2,457 100.0%
Householder Age 15 - 44	1,475	60.0%
Householder Age 45 - 54	421	17.1%
Householder Age 55 - 64	318	12.9%
Householder Age 65 - 74	135	5.5%
Householder Age 75+	108	4.4%
Nonfamily Households by Age of Householder		
Total	6,166	100.0%
Householder Age 15 - 44	4,642	75.3%
Householder Age 45 - 54	565	9.2%
Householder Age 55 - 64	440	7.1%
Householder Age 65 - 74	224	3.6%
Householder Age 75+	295	4.8%
Households by Race of Householder		
Total	8,624	100.0%
Householder is White Alone	7,575	87.8%
Householder is Black Alone	351	4.1%
Householder is American Indian Alone	15	0.2%
Householder is Asian Alone	479	5.6%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	66	0.8%
Householder is Two or More Races	136	1.6%
Households with Hispanic Householder	229	2.7%
Husband-wife Families by Race of Householder		
Total	1,743	100.0%
Householder is White Alone	1,608	92.3%
Householder is Black Alone	30	1.7%
Householder is American Indian Alone	5	0.3%
Householder is Asian Alone	70	4.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	12	0.7%
Householder is Two or More Races	18	1.0%
Husband-wife Families with Hispanic Householder	40	2.3%
Other Families (No Spouse) by Race of Householder		
Total	716	100.0%
Householder is White Alone	610	85.2%
Householder is Black Alone	60	8.4%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	21	2.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	1.1%
Householder is Two or More Races	16	2.2%
Other Families with Hispanic Householder	29	4.1%
Nonfamily Households by Race of Householder		
Total	6,166	100.0%
Householder is White Alone	5,357	86.9%
Householder is Black Alone	261	4.2%
Householder is American Indian Alone	9	0.1%
Householder is Asian Alone	389	6.3%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	46	0.7%
Householder is Two or More Races	102	1.7%
Nonfamily Households with Hispanic Householder	160	2.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

901 W 3rd Ave, Columbus, OH, 43212
Ring: 1 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845

Longitude: -83.02941193

Total Housing Units by Occupancy

Total	9,230	100.0%
Occupied Housing Units	8,624	93.4%
Vacant Housing Units		
For Rent	269	2.9%
Rented, not Occupied	28	0.3%
For Sale Only	142	1.5%
Sold, not Occupied	23	0.2%
For Seasonal/Recreational/Occasional Use	37	0.4%
For Migrant Workers	1	0.0%
Other Vacant	106	1.1%
Total Vacancy Rate	6.3%	

Households by Tenure and Mortgage Status

Total	8,624	100.0%
Owner Occupied	2,652	30.8%
Owned with a Mortgage/Loan	2,166	25.1%
Owned Free and Clear	486	5.6%
Average Household Size	2.06	
Renter Occupied	5,972	69.2%
Average Household Size	1.65	

Owner-occupied Housing Units by Race of Householder

Total	2,651	100.0%
Householder is White Alone	2,541	95.9%
Householder is Black Alone	42	1.6%
Householder is American Indian Alone	4	0.2%
Householder is Asian Alone	42	1.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.1%
Householder is Two or More Races	19	0.7%
Owner-occupied Housing Units with Hispanic Householder	37	1.4%

Renter-occupied Housing Units by Race of Householder

Total	5,970	100.0%
Householder is White Alone	5,033	84.3%
Householder is Black Alone	308	5.2%
Householder is American Indian Alone	11	0.2%
Householder is Asian Alone	437	7.3%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	63	1.1%
Householder is Two or More Races	116	1.9%
Renter-occupied Housing Units with Hispanic Householder	193	3.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.80
Householder is Black Alone	1.63
Householder is American Indian Alone	2.00
Householder is Asian Alone	1.53
Householder is Pacific Islander Alone	1.50
Householder is Some Other Race Alone	2.38
Householder is Two or More Races	1.74
Householder is Hispanic	2.05

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 3 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845

Longitude: -83.02941193

	2000	2010	2000-2010 Annual Rate
Population	131,797	135,616	0.29%
Households	56,599	57,853	0.22%
Housing Units	62,315	65,275	0.47%

Population by Race	Number	Percent
Total	135,616	100.0%
Population Reporting One Race	131,993	97.3%
White	102,325	75.5%
Black	19,537	14.4%
American Indian	382	0.3%
Asian	7,446	5.5%
Pacific Islander	134	0.1%
Some Other Race	2,169	1.6%
Population Reporting Two or More Races	3,623	2.7%
Total Hispanic Population	5,193	3.8%

Population by Sex	Number	Percent
Total		
Male	71,285	52.6%
Female	64,331	47.4%

Population by Age	Number	Percent
Total	135,615	100.0%
Age 0 - 4	6,632	4.9%
Age 5 - 9	5,343	3.9%
Age 10 - 14	4,614	3.4%
Age 15 - 19	13,991	10.3%
Age 20 - 24	34,571	25.5%
Age 25 - 29	17,311	12.8%
Age 30 - 34	10,019	7.4%
Age 35 - 39	6,903	5.1%
Age 40 - 44	6,145	4.5%
Age 45 - 49	6,186	4.6%
Age 50 - 54	6,326	4.7%
Age 55 - 59	5,292	3.9%
Age 60 - 64	4,072	3.0%
Age 65 - 69	2,622	1.9%
Age 70 - 74	1,780	1.3%
Age 75 - 79	1,362	1.0%
Age 80 - 84	1,243	0.9%
Age 85+	1,206	0.9%
Age 18+	116,170	85.7%
Age 65+	8,213	6.1%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	25.8
Male	25.8
Female	25.7
White Alone	26.0
Black Alone	27.1
American Indian Alone	30.5
Asian Alone	24.9
Pacific Islander Alone	19.2
Some Other Race Alone	23.3
Two or More Races	22.1
Hispanic Population	23.9

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 3 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845

Longitude: -83.02941193

Households by Type		
Total	57,853	100.0%
Households with 1 Person	24,278	42.0%
Households with 2+ People	33,575	58.0%
Family Households	19,775	34.2%
Husband-wife Families	11,931	20.6%
With Own Children	4,629	8.0%
Other Family (No Spouse Present)	7,844	13.6%
With Own Children	4,183	7.2%
Nonfamily Households	13,800	23.9%
All Households with Children	9,789	16.9%
Multigenerational Households	1,016	1.8%
Unmarried Partner Households	5,017	8.7%
Male-female	4,139	7.2%
Same-sex	878	1.5%
Average Household Size	2.11	

Family Households by Size		
Total	19,776	100.0%
2 People	9,161	46.3%
3 People	4,517	22.8%
4 People	3,263	16.5%
5 People	1,667	8.4%
6 People	634	3.2%
7+ People	534	2.7%
Average Family Size	2.97	

Nonfamily Households by Size		
Total	38,079	100.0%
1 Person	24,278	63.8%
2 People	9,207	24.2%
3 People	2,298	6.0%
4 People	1,271	3.3%
5 People	564	1.5%
6 People	243	0.6%
7+ People	218	0.6%
Average Nonfamily Size	1.59	

Population by Relationship and Household Type		
Total	135,616	100.0%
In Households	122,103	90.0%
In Family Households	61,453	45.3%
Householder	19,818	14.6%
Spouse	11,950	8.8%
Child	23,068	17.0%
Other relative	3,828	2.8%
Nonrelative	2,787	2.1%
In Nonfamily Households	60,650	44.7%
In Group Quarters	13,513	10.0%
Institutionalized Population	778	0.6%
Noninstitutionalized Population	12,735	9.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 3 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845

Longitude: -83.02941193

Family Households by Age of Householder		
Total		19,776 100.0%
Householder Age 15 - 44	11,017	55.7%
Householder Age 45 - 54	3,688	18.6%
Householder Age 55 - 64	2,757	13.9%
Householder Age 65 - 74	1,320	6.7%
Householder Age 75+	994	5.0%
Nonfamily Households by Age of Householder		
Total	38,080	100.0%
Householder Age 15 - 44	27,018	71.0%
Householder Age 45 - 54	3,992	10.5%
Householder Age 55 - 64	3,438	9.0%
Householder Age 65 - 74	1,789	4.7%
Householder Age 75+	1,843	4.8%
Households by Race of Householder		
Total	57,852	100.0%
Householder is White Alone	44,710	77.3%
Householder is Black Alone	7,897	13.7%
Householder is American Indian Alone	148	0.3%
Householder is Asian Alone	3,251	5.6%
Householder is Pacific Islander Alone	35	0.1%
Householder is Some Other Race Alone	601	1.0%
Householder is Two or More Races	1,210	2.1%
Households with Hispanic Householder	1,689	2.9%
Husband-wife Families by Race of Householder		
Total	11,931	100.0%
Householder is White Alone	10,035	84.1%
Householder is Black Alone	883	7.4%
Householder is American Indian Alone	33	0.3%
Householder is Asian Alone	634	5.3%
Householder is Pacific Islander Alone	11	0.1%
Householder is Some Other Race Alone	165	1.4%
Householder is Two or More Races	170	1.4%
Husband-wife Families with Hispanic Householder	398	3.3%
Other Families (No Spouse) by Race of Householder		
Total	7,845	100.0%
Householder is White Alone	4,490	57.2%
Householder is Black Alone	2,738	34.9%
Householder is American Indian Alone	27	0.3%
Householder is Asian Alone	192	2.4%
Householder is Pacific Islander Alone	14	0.2%
Householder is Some Other Race Alone	133	1.7%
Householder is Two or More Races	251	3.2%
Other Families with Hispanic Householder	303	3.9%
Nonfamily Households by Race of Householder		
Total	38,078	100.0%
Householder is White Alone	30,185	79.3%
Householder is Black Alone	4,277	11.2%
Householder is American Indian Alone	88	0.2%
Householder is Asian Alone	2,426	6.4%
Householder is Pacific Islander Alone	10	0.0%
Householder is Some Other Race Alone	303	0.8%
Householder is Two or More Races	789	2.1%
Nonfamily Households with Hispanic Householder	988	2.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

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Latitude: 39.984422845

Longitude: -83.02941193

Total Housing Units by Occupancy

Total	65,232	100.0%
Occupied Housing Units	57,853	88.7%
Vacant Housing Units		
For Rent	2,842	4.4%
Rented, not Occupied	150	0.2%
For Sale Only	887	1.4%
Sold, not Occupied	245	0.4%
For Seasonal/Recreational/Occasional Use	283	0.4%
For Migrant Workers	1	0.0%
Other Vacant	2,971	4.6%
Total Vacancy Rate	11.4%	

Households by Tenure and Mortgage Status

Total	57,853	100.0%
Owner Occupied	16,716	28.9%
Owned with a Mortgage/Loan	12,784	22.1%
Owned Free and Clear	3,932	6.8%
Average Household Size	2.26	
Renter Occupied	41,137	71.1%
Average Household Size	2.05	

Owner-occupied Housing Units by Race of Householder

Total	16,716	100.0%
Householder is White Alone	14,641	87.6%
Householder is Black Alone	1,427	8.5%
Householder is American Indian Alone	36	0.2%
Householder is Asian Alone	326	2.0%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	70	0.4%
Householder is Two or More Races	214	1.3%
Owner-occupied Housing Units with Hispanic Householder	286	1.7%

Renter-occupied Housing Units by Race of Householder

Total	41,138	100.0%
Householder is White Alone	30,069	73.1%
Householder is Black Alone	6,471	15.7%
Householder is American Indian Alone	113	0.3%
Householder is Asian Alone	2,925	7.1%
Householder is Pacific Islander Alone	33	0.1%
Householder is Some Other Race Alone	530	1.3%
Householder is Two or More Races	997	2.4%
Renter-occupied Housing Units with Hispanic Householder	1,403	3.4%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.09
Householder is Black Alone	2.23
Householder is American Indian Alone	2.30
Householder is Asian Alone	1.93
Householder is Pacific Islander Alone	3.86
Householder is Some Other Race Alone	2.90
Householder is Two or More Races	2.23
Householder is Hispanic	2.57

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 5 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845

Longitude: -83.02941193

	2000	2010	2000-2010 Annual Rate
Population	327,113	320,150	-0.22%
Households	137,417	134,798	-0.19%
Housing Units	150,682	154,160	0.23%

Population by Race	Number	Percent
Total	320,149	100.0%
Population Reporting One Race	310,436	97.0%
White	217,433	67.9%
Black	74,498	23.3%
American Indian	946	0.3%
Asian	11,554	3.6%
Pacific Islander	269	0.1%
Some Other Race	5,736	1.8%
Population Reporting Two or More Races	9,713	3.0%

Total Hispanic Population	12,461	3.9%
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Population by Sex	Number	Percent
Male	160,707	50.2%
Female	159,443	49.8%

Population by Age	Number	Percent
Total	320,150	100.0%
Age 0 - 4	20,190	6.3%
Age 5 - 9	17,287	5.4%
Age 10 - 14	16,203	5.1%
Age 15 - 19	25,817	8.1%
Age 20 - 24	46,785	14.6%
Age 25 - 29	31,994	10.0%
Age 30 - 34	23,330	7.3%
Age 35 - 39	19,195	6.0%
Age 40 - 44	18,377	5.7%
Age 45 - 49	19,513	6.1%
Age 50 - 54	20,313	6.3%
Age 55 - 59	17,454	5.5%
Age 60 - 64	13,887	4.3%
Age 65 - 69	9,155	2.9%
Age 70 - 74	6,530	2.0%
Age 75 - 79	5,295	1.7%
Age 80 - 84	4,574	1.4%
Age 85+	4,249	1.3%
Age 18+	256,334	80.1%
Age 65+	29,803	9.3%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	30.4
Male	29.8
Female	31.1
White Alone	31.7
Black Alone	30.9
American Indian Alone	34.1
Asian Alone	26.7
Pacific Islander Alone	20.2
Some Other Race Alone	23.5
Two or More Races	19.4
Hispanic Population	23.9

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

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Households by Type

Total	134,798	100.0%
Households with 1 Person	49,937	37.0%
Households with 2+ People	84,861	63.0%
Family Households	63,738	47.3%
Husband-wife Families	37,303	27.7%
With Own Children	14,004	10.4%
Other Family (No Spouse Present)	26,435	19.6%
With Own Children	14,217	10.5%
Nonfamily Households	21,123	15.7%
All Households with Children	32,353	24.0%
Multigenerational Households	4,112	3.1%
Unmarried Partner Households	12,391	9.2%
Male-female	10,153	7.5%
Same-sex	2,238	1.7%
Average Household Size	2.25	

Family Households by Size

Total	63,737	100.0%
2 People	28,005	43.9%
3 People	15,233	23.9%
4 People	10,892	17.1%
5 People	5,517	8.7%
6 People	2,311	3.6%
7+ People	1,779	2.8%
Average Family Size	3.02	

Nonfamily Households by Size

Total	71,061	100.0%
1 Person	49,937	70.3%
2 People	15,382	21.6%
3 People	3,107	4.4%
4 People	1,507	2.1%
5 People	638	0.9%
6 People	259	0.4%
7+ People	231	0.3%
Average Nonfamily Size	1.45	

Population by Relationship and Household Type

Total	320,150	100.0%
In Households	303,877	94.9%
In Family Households	201,025	62.8%
Householder	63,834	19.9%
Spouse	37,361	11.7%
Child	79,841	24.9%
Other relative	11,414	3.6%
Nonrelative	8,573	2.7%
In Nonfamily Households	102,852	32.1%
In Group Quarters	16,273	5.1%
Institutionalized Population	2,314	0.7%
Noninstitutionalized Population	13,959	4.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

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Latitude: 39.984422845

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Family Households by Age of Householder		
Total		63,738 100.0%
Householder Age 15 - 44		30,635 48.1%
Householder Age 45 - 54		13,097 20.5%
Householder Age 55 - 64		10,301 16.2%
Householder Age 65 - 74		5,422 8.5%
Householder Age 75+		4,283 6.7%
Nonfamily Households by Age of Householder		
Total		71,059 100.0%
Householder Age 15 - 44		39,178 55.1%
Householder Age 45 - 54		10,731 15.1%
Householder Age 55 - 64		9,821 13.8%
Householder Age 65 - 74		5,406 7.6%
Householder Age 75+		5,923 8.3%
Households by Race of Householder		
Total		134,798 100.0%
Householder is White Alone		96,105 71.3%
Householder is Black Alone		29,278 21.7%
Householder is American Indian Alone		384 0.3%
Householder is Asian Alone		4,745 3.5%
Householder is Pacific Islander Alone		70 0.1%
Householder is Some Other Race Alone		1,530 1.1%
Householder is Two or More Races		2,686 2.0%
Households with Hispanic Householder		3,603 2.7%
Husband-wife Families by Race of Householder		
Total		37,302 100.0%
Householder is White Alone		29,775 79.8%
Householder is Black Alone		4,982 13.4%
Householder is American Indian Alone		95 0.3%
Householder is Asian Alone		1,388 3.7%
Householder is Pacific Islander Alone		22 0.1%
Householder is Some Other Race Alone		539 1.4%
Householder is Two or More Races		501 1.3%
Husband-wife Families with Hispanic Householder		1,165 3.1%
Other Families (No Spouse) by Race of Householder		
Total		26,435 100.0%
Householder is White Alone		13,062 49.4%
Householder is Black Alone		11,572 43.8%
Householder is American Indian Alone		100 0.4%
Householder is Asian Alone		414 1.6%
Householder is Pacific Islander Alone		24 0.1%
Householder is Some Other Race Alone		453 1.7%
Householder is Two or More Races		810 3.1%
Other Families with Hispanic Householder		870 3.3%
Nonfamily Households by Race of Householder		
Total		71,061 100.0%
Householder is White Alone		53,268 75.0%
Householder is Black Alone		12,723 17.9%
Householder is American Indian Alone		189 0.3%
Householder is Asian Alone		2,943 4.1%
Householder is Pacific Islander Alone		25 0.0%
Householder is Some Other Race Alone		538 0.8%
Householder is Two or More Races		1,375 1.9%
Nonfamily Households with Hispanic Householder		1,568 2.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 5 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845

Longitude: -83.02941193

Total Housing Units by Occupancy

Total	154,122	100.0%
Occupied Housing Units	134,798	87.5%
Vacant Housing Units		
For Rent	7,100	4.6%
Rented, not Occupied	359	0.2%
For Sale Only	2,292	1.5%
Sold, not Occupied	618	0.4%
For Seasonal/Recreational/Occasional Use	550	0.4%
For Migrant Workers	3	0.0%
Other Vacant	8,402	5.5%
Total Vacancy Rate	12.6%	

Households by Tenure and Mortgage Status

Total	134,798	100.0%
Owner Occupied	60,635	45.0%
Owned with a Mortgage/Loan	45,416	33.7%
Owned Free and Clear	15,218	11.3%
Average Household Size	2.28	
Renter Occupied	74,163	55.0%
Average Household Size	2.23	

Owner-occupied Housing Units by Race of Householder

Total	60,634	100.0%
Householder is White Alone	48,399	79.8%
Householder is Black Alone	9,851	16.2%
Householder is American Indian Alone	119	0.2%
Householder is Asian Alone	1,118	1.8%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	370	0.6%
Householder is Two or More Races	768	1.3%
Owner-occupied Housing Units with Hispanic Householder	997	1.6%

Renter-occupied Housing Units by Race of Householder

Total	74,164	100.0%
Householder is White Alone	47,707	64.3%
Householder is Black Alone	19,426	26.2%
Householder is American Indian Alone	265	0.4%
Householder is Asian Alone	3,627	4.9%
Householder is Pacific Islander Alone	62	0.1%
Householder is Some Other Race Alone	1,160	1.6%
Householder is Two or More Races	1,917	2.6%
Renter-occupied Housing Units with Hispanic Householder	2,606	3.5%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.18
Householder is Black Alone	2.44
Householder is American Indian Alone	2.47
Householder is Asian Alone	2.16
Householder is Pacific Islander Alone	3.63
Householder is Some Other Race Alone	3.30
Householder is Two or More Races	2.49
Householder is Hispanic	2.98

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 1 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845
 Longitude: -83.02941193

Summary	2010	2011	2016
Population	15,633	15,764	16,399
Households	8,624	8,658	8,955
Families	2,458	2,495	2,570
Average Household Size	1.78	1.79	1.80
Owner Occupied Housing Units	2,652	2,630	2,823
Renter Occupied Housing Units	5,972	6,028	6,132
Median Age	29.4	29.5	29.6

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.79%	0.10%	0.67%
Households	0.68%	0.19%	0.71%
Families	0.59%	-0.04%	0.57%
Owner HHs	1.43%	0.42%	0.91%
Median Household Income	2.85%	3.31%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	1,480	17.1%	1,496	16.7%
\$15,000 - \$24,999	1,247	14.4%	979	10.9%
\$25,000 - \$34,999	1,148	13.3%	968	10.8%
\$35,000 - \$49,999	1,720	19.9%	1,577	17.6%
\$50,000 - \$74,999	1,472	17.0%	1,982	22.1%
\$75,000 - \$99,999	671	7.8%	867	9.7%
\$100,000 - \$149,999	608	7.0%	728	8.1%
\$150,000 - \$199,999	165	1.9%	190	2.1%
\$200,000+	147	1.7%	169	1.9%

Median Household Income	\$37,908	\$43,617
Average Household Income	\$51,128	\$57,245
Per Capita Income	\$28,540	\$31,757

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	563	3.6%	564	3.6%	604	3.7%
5 - 9	397	2.5%	406	2.6%	437	2.7%
10 - 14	377	2.4%	389	2.5%	426	2.6%
15 - 19	541	3.5%	547	3.5%	546	3.3%
20 - 24	2,772	17.7%	2,787	17.7%	2,760	16.8%
25 - 34	5,539	35.4%	5,573	35.4%	5,852	35.7%
35 - 44	1,847	11.8%	1,853	11.8%	1,886	11.5%
45 - 54	1,434	9.2%	1,441	9.1%	1,384	8.4%
55 - 64	1,129	7.2%	1,158	7.3%	1,295	7.9%
65 - 74	510	3.3%	525	3.3%	659	4.0%
75 - 84	302	1.9%	301	1.9%	310	1.9%
85+	223	1.4%	220	1.4%	239	1.5%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,595	87.0%	13,706	86.9%	14,041	85.6%
Black Alone	670	4.3%	677	4.3%	760	4.6%
American Indian Alone	31	0.2%	31	0.2%	33	0.2%
Asian Alone	811	5.2%	811	5.1%	878	5.4%
Pacific Islander Alone	5	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	188	1.2%	197	1.3%	283	1.7%
Two or More Races	333	2.1%	339	2.2%	400	2.4%
Hispanic Origin (Any Race)	548	3.5%	578	3.7%	815	5.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

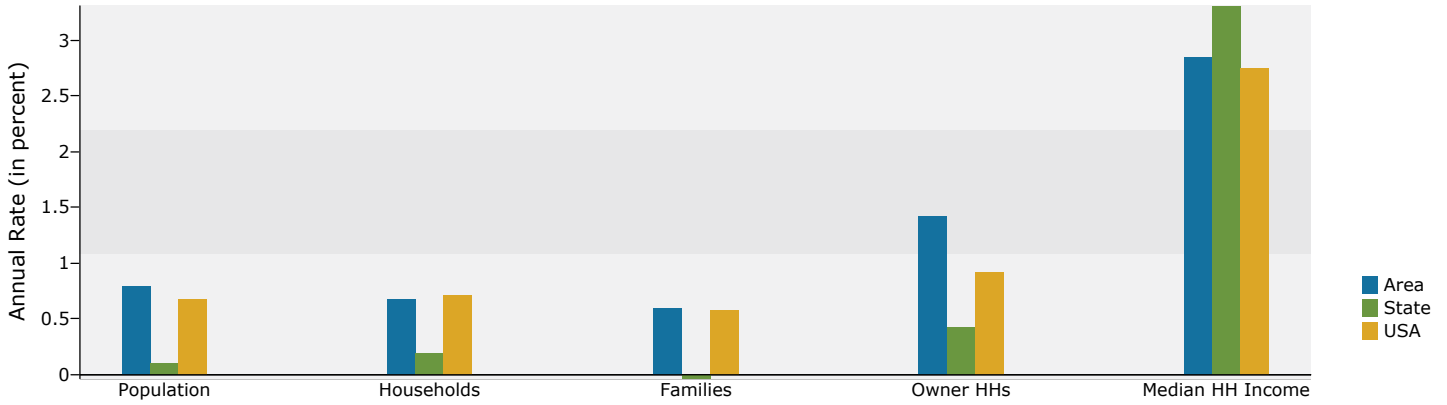


Demographic and Income Profile

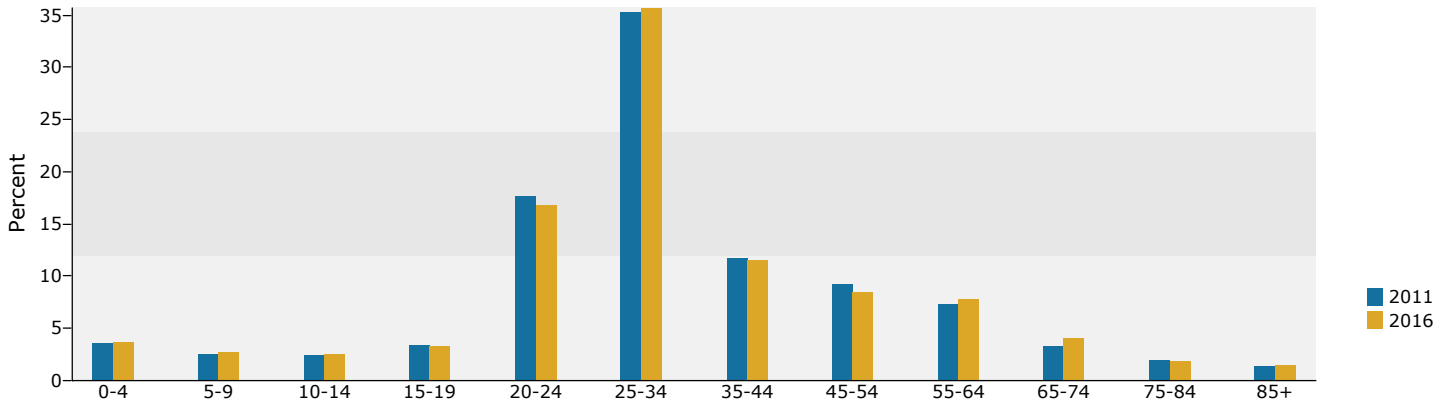
901 W 3rd Ave, Columbus, OH, 43212
 Ring: 1 mile radius

Prepared by Barry BakerBarry Baker, CCIM
 Latitude: 39.984422845
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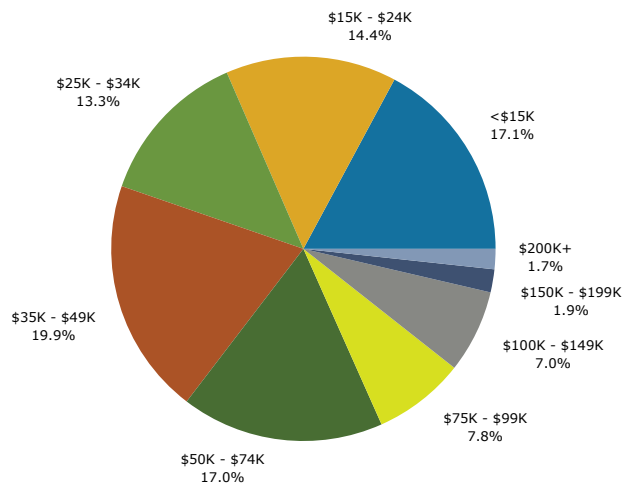
Trends 2011-2016



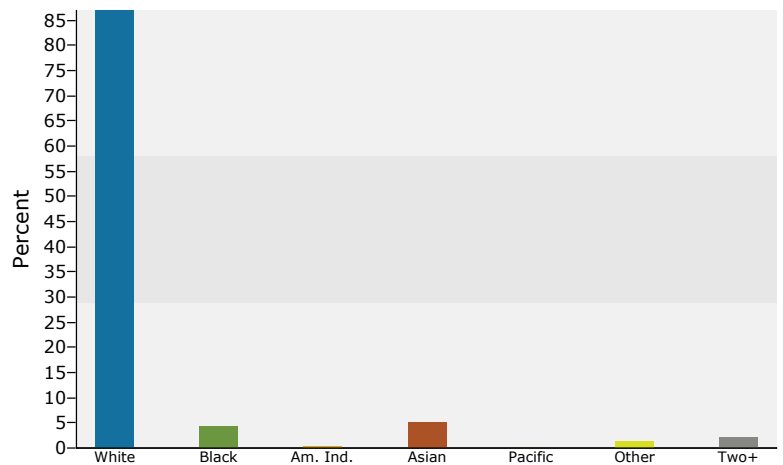
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 3.7%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

September 01, 2012



Demographic and Income Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 3 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845
 Longitude: -83.02941193

Summary	2010	2011	2016
Population	135,616	135,732	139,607
Households	57,853	57,934	59,725
Families	19,775	19,758	19,860
Average Household Size	2.11	2.11	2.11
Owner Occupied Housing Units	16,716	16,466	17,288
Renter Occupied Housing Units	41,137	41,467	42,437
Median Age	25.8	25.8	26.1

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.57%	0.10%	0.67%
Households	0.61%	0.19%	0.71%
Families	0.10%	-0.04%	0.57%
Owner HHs	0.98%	0.42%	0.91%
Median Household Income	2.93%	3.31%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	14,413	24.9%	14,637	24.5%
\$15,000 - \$24,999	8,879	15.3%	7,249	12.1%
\$25,000 - \$34,999	7,986	13.8%	6,976	11.7%
\$35,000 - \$49,999	8,926	15.4%	8,245	13.8%
\$50,000 - \$74,999	8,152	14.1%	10,991	18.4%
\$75,000 - \$99,999	3,837	6.6%	4,923	8.2%
\$100,000 - \$149,999	3,362	5.8%	3,998	6.7%
\$150,000 - \$199,999	1,220	2.1%	1,410	2.4%
\$200,000+	1,152	2.0%	1,289	2.2%

Median Household Income	\$31,451	\$36,344
Average Household Income	\$47,025	\$52,771
Per Capita Income	\$22,358	\$24,871

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,632	4.9%	6,488	4.8%	6,675	4.8%
5 - 9	5,343	3.9%	5,308	3.9%	5,385	3.9%
10 - 14	4,614	3.4%	4,588	3.4%	4,706	3.4%
15 - 19	13,991	10.3%	13,948	10.3%	13,780	9.9%
20 - 24	34,571	25.5%	34,788	25.6%	35,375	25.3%
25 - 34	27,330	20.2%	27,452	20.2%	28,948	20.7%
35 - 44	13,048	9.6%	12,970	9.6%	12,911	9.2%
45 - 54	12,512	9.2%	12,424	9.2%	11,762	8.4%
55 - 64	9,364	6.9%	9,489	7.0%	10,465	7.5%
65 - 74	4,402	3.2%	4,490	3.3%	5,606	4.0%
75 - 84	2,605	1.9%	2,587	1.9%	2,689	1.9%
85+	1,206	0.9%	1,199	0.9%	1,304	0.9%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	102,325	75.5%	102,575	75.6%	103,656	74.2%
Black Alone	19,537	14.4%	19,352	14.3%	20,243	14.5%
American Indian Alone	382	0.3%	380	0.3%	396	0.3%
Asian Alone	7,446	5.5%	7,418	5.5%	7,982	5.7%
Pacific Islander Alone	134	0.1%	133	0.1%	144	0.1%
Some Other Race Alone	2,169	1.6%	2,251	1.7%	3,124	2.2%
Two or More Races	3,623	2.7%	3,622	2.7%	4,063	2.9%
Hispanic Origin (Any Race)	5,193	3.8%	5,415	4.0%	7,421	5.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



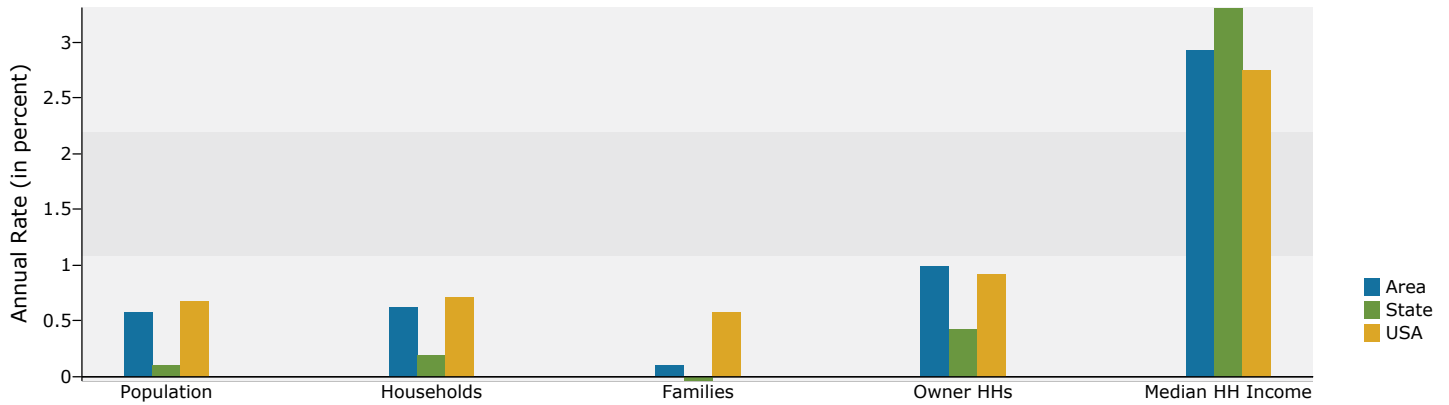
Demographic and Income Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 3 mile radius

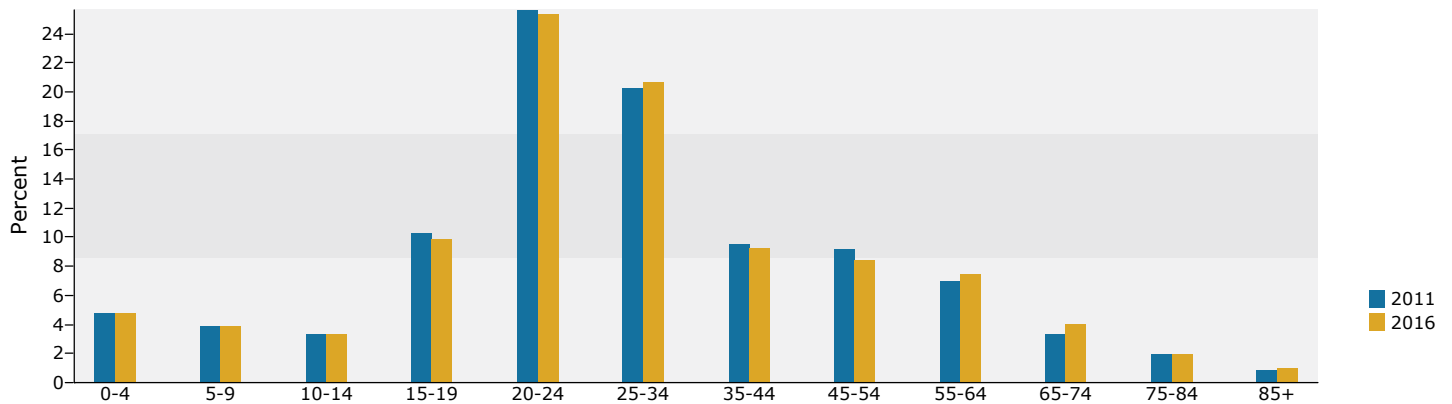
Prepared by Barry Baker Barry Baker, CCIM

Latitude: 39.984422845
 Longitude: -83.02941193

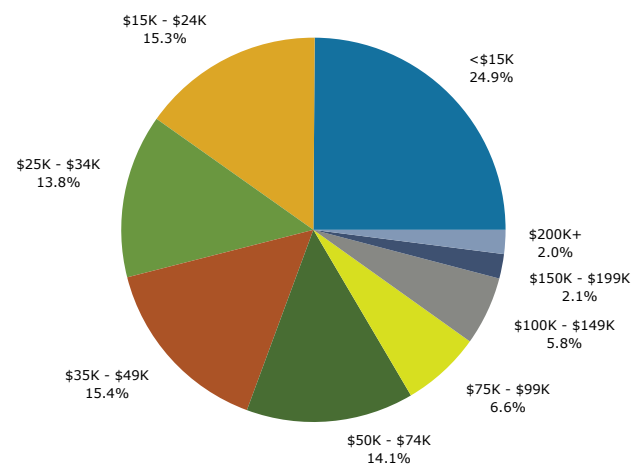
Trends 2011-2016



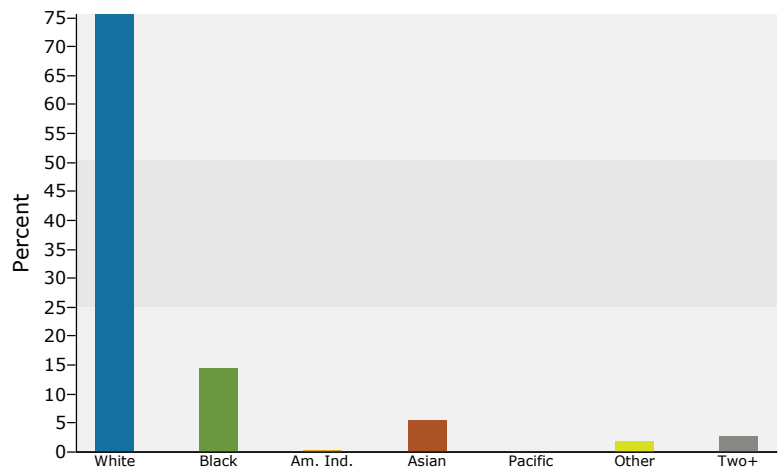
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 4.0%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Demographic and Income Profile

901 W 3rd Ave, Columbus, OH, 43212
 Ring: 5 mile radius

Prepared by Barry BakerBarry Baker, CCIM

Latitude: 39.984422845
 Longitude: -83.02941193

Summary	2010	2011	2016
Population	320,150	320,735	329,161
Households	134,798	135,109	138,966
Families	63,738	63,855	64,346
Average Household Size	2.25	2.25	2.25
Owner Occupied Housing Units	60,635	60,015	62,713
Renter Occupied Housing Units	74,163	75,093	76,252
Median Age	30.4	30.5	30.9

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.52%	0.10%	0.67%
Households	0.57%	0.19%	0.71%
Families	0.15%	-0.04%	0.57%
Owner HHs	0.88%	0.42%	0.91%
Median Household Income	2.74%	3.31%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	29,799	22.1%	29,858	21.5%
\$15,000 - \$24,999	18,653	13.8%	15,054	10.8%
\$25,000 - \$34,999	17,940	13.3%	15,518	11.2%
\$35,000 - \$49,999	21,735	16.1%	19,712	14.2%
\$50,000 - \$74,999	21,062	15.6%	27,842	20.0%
\$75,000 - \$99,999	11,116	8.2%	13,940	10.0%
\$100,000 - \$149,999	9,173	6.8%	10,596	7.6%
\$150,000 - \$199,999	3,036	2.2%	3,580	2.6%
\$200,000+	2,589	1.9%	2,859	2.1%

Median Household Income	\$35,563	\$40,708
Average Household Income	\$50,262	\$56,045
Per Capita Income	\$22,384	\$24,884

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	20,190	6.3%	19,855	6.2%	20,407	6.2%
5 - 9	17,287	5.4%	17,186	5.4%	17,373	5.3%
10 - 14	16,203	5.1%	16,177	5.0%	16,582	5.0%
15 - 19	25,817	8.1%	25,741	8.0%	25,024	7.6%
20 - 24	46,785	14.6%	47,065	14.7%	47,322	14.4%
25 - 34	55,324	17.3%	55,636	17.3%	58,273	17.7%
35 - 44	37,572	11.7%	37,419	11.7%	36,894	11.2%
45 - 54	39,826	12.4%	39,634	12.4%	37,233	11.3%
55 - 64	31,341	9.8%	31,817	9.9%	34,912	10.6%
65 - 74	15,685	4.9%	16,089	5.0%	20,122	6.1%
75 - 84	9,869	3.1%	9,865	3.1%	10,336	3.1%
85+	4,249	1.3%	4,248	1.3%	4,680	1.4%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	217,433	67.9%	217,826	67.9%	218,189	66.3%
Black Alone	74,498	23.3%	74,463	23.2%	78,238	23.8%
American Indian Alone	946	0.3%	947	0.3%	998	0.3%
Asian Alone	11,554	3.6%	11,528	3.6%	12,389	3.8%
Pacific Islander Alone	269	0.1%	262	0.1%	275	0.1%
Some Other Race Alone	5,736	1.8%	5,984	1.9%	8,282	2.5%
Two or More Races	9,713	3.0%	9,724	3.0%	10,790	3.3%
Hispanic Origin (Any Race)	12,461	3.9%	13,021	4.1%	17,769	5.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

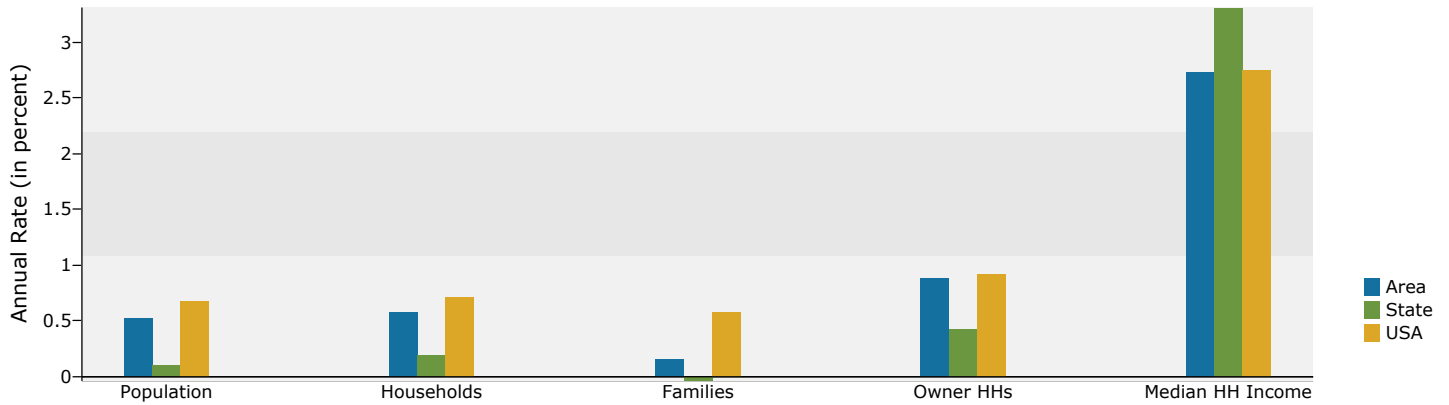


Demographic and Income Profile

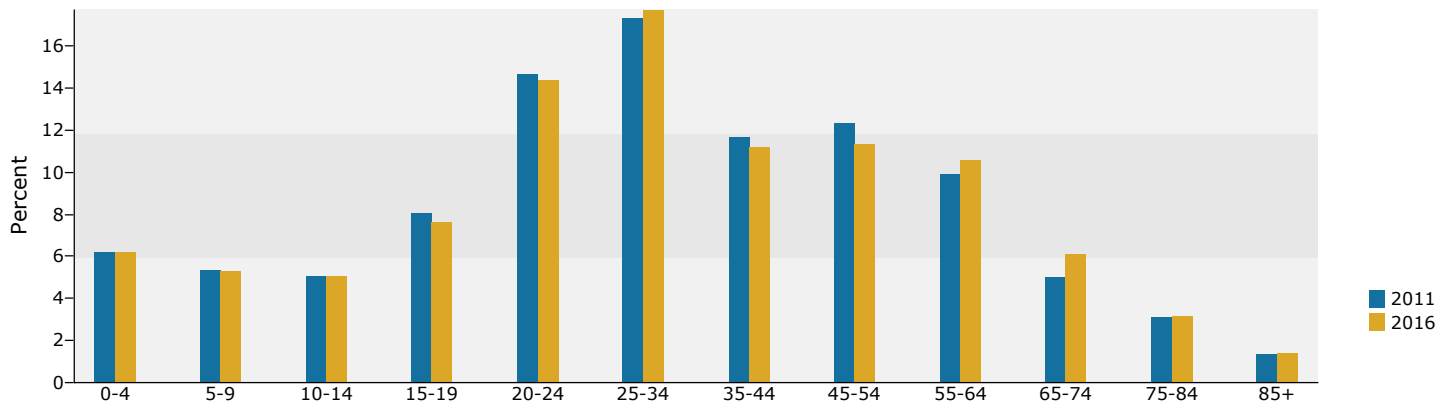
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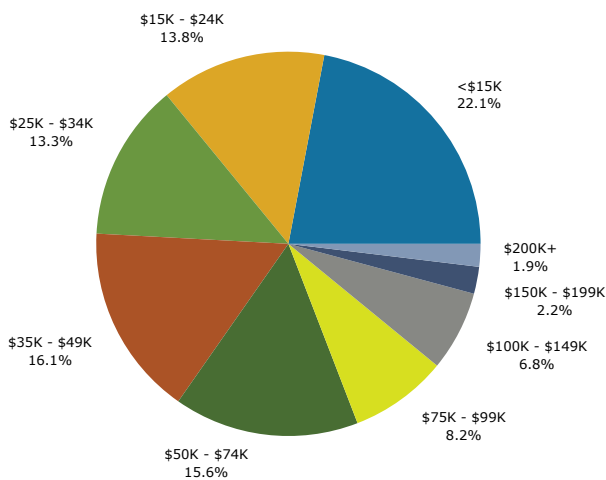
Trends 2011-2016



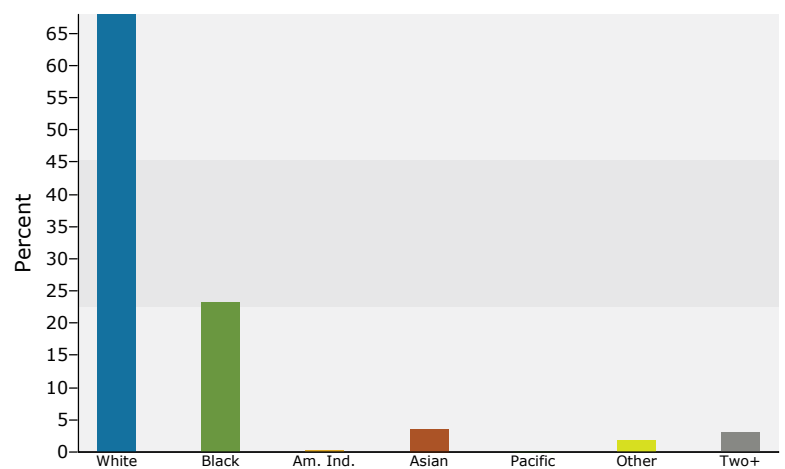
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 4.1%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.